

18 Donate Blood at Initial Visit of 2-County Bank

An excellent first-month mark of 18 pints of blood was recorded in the initial fall visit of the Riverside-San Bernardino two-county Blood Bank at Desert Hospital from 11 a.m. to 1 p.m., Monday.

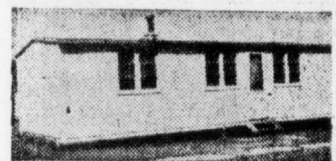
Hospital Administrator Robert Henwood said that he was "very pleased" with the result, although it fell short of the 25 quota. There were 23 persons who wished to donate blood, with five being rejected.

The rejections were made because of low blood count, and warned the persons involved that they should consult their physicians, Henwood said.

Three donations were applied toward credit of organizations, IBEW local 440, Order of Eastern Star, and the Community church.

Next visit of the Blood Bank will be in November.

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2-BEDROOM \$445.00
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Calelectric Presents Pleas for Rate Hikes

California Electric Power company, which serves Palm Springs and surrounding area as well as parts of Inyo, Kern, Imperial, San Bernardino, Mono and Riverside counties, presented witnesses today before the Public Utilities commission in its request for a \$1,331,000 annual rate increase.

The hearings which started yesterday began the second set of sessions on the company's application. First hearings were held in July.

The request, if granted, would add about 9% to the average bills of the company's customers.

\$450 Damage to Autos in Crash

Damage estimated at \$450 was caused to cars driven by Robert M. Williams, 42, 747 South Camino Real, and Pete Herrera Jr., 30, Banning, when they collided at 10:30 a.m., Monday, on Camino Real.

Williams was entering the street from a driveway, and Herrera was traveling south on Camino Real, investigating officers reported.

Damage to Williams' car was estimated at \$250, and to Herrera's \$200.

Obituary

RUSSELL GORDON ROWE
Russell Gordon Rowe, 51, of 563 Paseo De Anza, succumbed at a Riverside hospital Saturday after an illness of two years. A native of San Bernardino, he had been a resident of Palm Springs for the past six years.

He is survived by his wife, Opal V. Rowe, three sons, Adrian, Dennis and Michael, all of Palm Springs and a daughter, Karen, also of the Village.

Last rites were said Tuesday at Weifels and Son Chapel with Dr. James H. Blackstone Jr., pastor of Community church, officiating. Interment was in Palm Springs cemetery with Weifels and Son in charge.

Jurors Say County Should Sell Farm

County grand jury in another report this week, said that Riverside county should sell its county farm immediately.

It said the county should not be in the farming business and besides, the land was too valuable for farming.

The county farm covers about 100 acres in the Arlington area near the county seat.

Woman Nabbed Here on Charge of Stealing Auto

Frances Margery Puckett, 40, Los Angeles, was arrested by local police Saturday afternoon on a Temple City warrant

charging her with grand theft of auto, and with being an escapee from the Rosemead Sanatorium.

Officers received the report at 4:15 p.m., together with a suggested address where she might be found. Making the arrest an hour later were Capt. Orest Johnson and Sgt. John Herrera.

Temple City authorities arrived here Monday to return Mrs. Puckett to their city.

She told local authorities that she had taken the car because the keys had been in it.

Farm Census of Desert District will Start Soon

Farm census of the area from Banning to Blythe will start early next month and continue for about six weeks.

Crew Leader Frank Freeland announced this week.

The census is part of a nationwide survey being conducted by the Bureau of the Census.

Forms will be mailed to all rural boxholders on Monday, and will be collected by census personnel. Eight persons are being hired by Freeland to assist him, and will be selected by November 4 when a training program is to start. Anyone from this area, interested in assisting is asked to contact Freeland at the California Em-

The Desert Sun—3¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 21, 1954

plyment Service office in Indio Friday, or by writing to him at 82-626 Bliss avenue, Indio.

All persons owning land which is used for agricultural purposes are required to complete the form. As an example, persons who have 20 fruit trees or 20 chickens fall in this category.

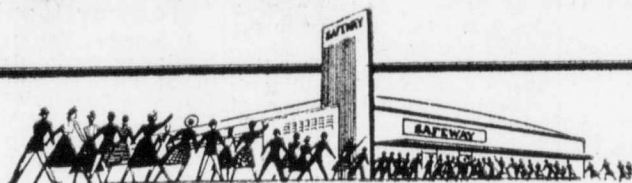
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Keeps furnishings NEW
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BIG PORK SALE!



No wonder the word gets around so fast when we feature pork. It's carefully selected pork, only top grades are bought by our expert meat buyers—and we're mighty pleased to feature it. You'll be mighty pleased—with the tenderness, flavor, juicy goodness. You'll like these prices, too. And each cut is guaranteed to satisfy you in every way—or your money back.

DEL MONTE CORN
NU MADE MAYONNAISE "Purity Seal."
PURE LARD
SODA CRACKERS
WHOLE CHICKEN
AMERICAN CHEESE
SUNNYBANK MARGARINE
C & H BROWN SUGAR
FLEET BISCUIT MIX
KRAFT DINNER
GOLDEN YAMS

GOLDEN. Cream Style.
17-oz. can **14¢**
quart jar **55¢**
1-lb. ctn. **21¢**
1-lb. pkg. **23¢**
3 1/2-lb. can **1.29**
DUTCH MILL. Full flavored. Foil wrapped.
2-lb. ctn. **89¢**
1-lb. ctn. **27¢**
1-lb. ctns. **23¢**
40-oz. pkg. **35¢**
pkg. **14¢**
17-oz. can **21¢**
ROYAL PRINCE. Delicious Southern.

PORK CHOPS End cut of loin. lb. **45¢** Center cut of loin. lb. **69¢**
PORK ROASTS Center cut of loin. lb. **69¢** End cut of loin. lb. **45¢**
SLICED BACON SWIFT'S PREMIUM lb. **65¢**
SAUSAGE PURE PORK 1-lb. roll **49¢** BULK LINKS. lb. **59¢**

PORK LIVER Sliced or in piece. Very nutritional. lb. **23¢**

CORNEB BEEF Boneless Brisket. Mild Cure. Serve hot or cold. lb. **45¢**

SPARE RIBS Select Eastern Pork. Small—under 3 lbs. lb. **45¢**

VEAL ROLLS Boneless. Fine to roast. lb. **49¢**

GROUND BEEF Packed in Visking. Selected beef, ground to a tested formula. lb. **39¢**

Chicken Wings Manor House Brand. pkg. **43¢**
Drumsticks Manor House Brand. 1-lb. pkg. **79¢**
Ocean Perch Fillets Captain's Choice. pkg. **41¢**
Halibut Steaks Captain's Choice. pkg. **49¢**

Campbell's SOUP SALE!

TOMATO Special Value! 10 1/2-oz. can **10¢**

Asst'd Veg. 2 10 1/2-oz. cans **25¢**
Asparagus, Bean, Cream Celery, Pea, Vegetable, Vegetarian Soup.

Meat, Chicken or Mushroom 10 1/2-oz. can **16¢**
Beef, Beef Noodle, Bouillon, Clam Chowder, Cream Chicken, Chicken Gumbo, Chicken Noodle, Chicken Rice, Cream Mushroom, Consomme, Scotch Broth, Vegetable Beef Soup.

Trick or Treat Candies Roxbury Brand.
Trick or Treat Mix 12-oz. pkg. **39¢**
Harvest Mellow Creams 16-oz. pkg. **29¢**
Jelly Beans Orange & Black. 16-oz. pkg. **29¢**
Gum Drops Orange & Black. 16-oz. pkg. **25¢**
60 Trick or Treat Pops 11-oz. pkg. **39¢**

WHITE MAGIC SOAP See display at store on how to get housewares, appliances at from 25% to 50% off.
23-oz. pkg. **29¢**

"ALL" DETERGENT For automatic washing machines. 24-oz. pkg. **36¢** PLUS TAX

SURF DETERGENT Washes clothes whiter. 40-oz. pkg. **62¢** PLUS TAX

SPECIAL MONEY-SAVING SALE Parade NEW ALL-PURPOSE DETERGENT 40-oz. Pkg. **49¢** Plus Tax

MJB COFFEE
EDWARDS COFFEE
NOB HILL COFFEE
AIRWAY COFFEE
INSTANT COFFEE

Check every item . . . Save! ! !
Vacuum Pack. Choice of Grinds. 1-lb. can **99¢**
Vacuum Pack. Fine, Drip, Regular. 1-lb. can **97¢**
Tops in Quality. Grind it at store. 1-lb. bag **92¢**
Mild and Mellow. 1-lb. bag **89¢**
See it ground, know it's fresh. Edwards 100% Pure. Special Price. 2-oz. jar **55¢**

WESTFAIR APPLE CIDER Made from crisp, first quality apples. 1/2-gal. bottle **45¢** gal. bottle **79¢**

CHILI CON CARNE With BEANS
DENNISONS For a quick nourishing meal! 15 1/2-oz. can **23¢**

Bakery Section Values
ANGEL FOOD CAKE Tender, fluffy 'n' flavored with maraschino cherries—baked the "Home Ingredient" way! **39¢** (Regular price 47¢)
Curtsy Fruit Cake Sliced 14-oz. bar **79¢**
Holiday Fruit Cake 21-oz. ring **79¢**
Skylark Bread White or Wheat. 1-lb. std. **28¢**

ENTER THE SKYLARK
\$25,000.00 TREASURE HUNT
\$5000 IN PRIZES EVERY WEEK
Entry Blank at the SKYLARK BREAD SECTION

PINEAPPLE LALANI Chunk Style. 20-oz. can **23¢**
Lalani Brand Fancy Hawaiian Fruit.
Enter Lalani Pineapple Contest Today! Win Hawaiian Holiday for two plus \$1,000 or one of 101 big prizes. (Get details at your Safeway Store.)

BUTTER DAIRY GLEN, GRADE A. First quality, quartered. 1-lb. carton **68¢**
CHUNK TUNA BREAST O' CHICKEN. 6 1/2-oz. can **29¢**
JACK CHEESE LOW IN CALORIES. High in protein. lb. **43¢**
HEINZ KETCHUP 14-oz. bottle **21¢**

Additional Values!
Montrose Butter First quality 1-lb. pkg. **73¢**
Syrup Drips Grade AA—Foil wrapped. Tea Garden brand 12-oz. bottle **23¢**
Choc. Dairy Drink 1-lb. pkg. **43¢**
LAC-MIX. Nonfat dry milk. 6-oz. pkg. **19¢**
Cheez-Its Sunshine Crackers 16-oz. pkg. **59¢**
Dri-Brite Polish Old English 16-oz. bottle **59¢** PLUS TAX

SAFETYWAY'S THE PLACE TO BUY PRODUCE

POTATOES IDAHO RUSSETS. U.S. No. 1A. Packed in paper bag. 10 lbs. **39¢**
RED YAMS Smooth Skinned. Fine to bake. lb. **8¢**
APPLES NORTHERN PIPPINS. Fine for sauce or pies. 4 lbs. **29¢**

PRICES EFFECTIVE THURS., FRI., SAT., OCTOBER 21, 22, 23, 1954, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.



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Round Trip!

ROUND-TRIP TICKET? If the Answer is YES
The Cost Coming Back is 20% LESS!

Make that big saving...and still see twice as much, as you go one scenic way, return another on a Greyhound round trip. This extra economy is another good reason why you enjoy more merry miles at lower cost . . . by Greyhound!

LOW FARES MEAN MERRY MILES
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Los Angeles \$ 4.15
San Francisco 13.60
Las Vegas 12.35
Phoenix 12.15
New Orleans 64.70
St. Louis 64.70
Plus Federal Tax



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221 North Indian Avenue

Phone 5383

There's A Greyhound Agent Near You

Thunderbird All Set for Big Season

All Facilities to
Be Ready Friday
Slocum Reports

Thunderbird Country Club will open all facilities tomorrow, Friday, for the 1954-55 season.

The 18-hole course is in top shape, Manager Slocum reports, with J. D. Kilpatrick and his greens crew having done an outstanding job during the summer months in preparing the fairways and greens.

Clubhouse and kitchen facilities will be available to members the opening day, with the kitchen again in charge of Chef Steve Yankovich.

Formal opening party has been set by Club President John Dawson for Friday evening, November 5.

First tournament of the season will be the annual Ladies' Invitational, November 15 to 18, with Mrs. Lou Manseau as chairman. Two other tournaments following are the Pro-Amateur December 7 to 10, and the annual Member-Guest competition December 18 and 19.

Horseshoe Tourney Slated for November

Horseshoe tournament planned by the city recreation department originally scheduled for this month, has now been deferred until the end of November. Director Howard Haddock announced this week.

This delay will enable all residents to participate, as they will have returned to the Village at that time, he said.

Riverside County League

	W	L	TP	PA
Coachella	2	0	33	19
Hemet	2	0	19	6
Palm Springs	1	1	33	33
Elsinore	1	1	36	33
Perris	1	1	31	19
San Jacinto	1	1	33	31
Banning	0	2	6	27
Beaumont	0	2	12	32

SCORES FRIDAY

Coachella 20, Palm Springs 19.
Perris 21, Banning 6.
Elsinore 25, San Jacinto 14.
Hemet 13, Beaumont 6.

GAMES FRIDAY

Palm Springs at Banning.
Perris at Hemet.
Beaumont at Elsinore.
San Jacinto at Coachella.

Dancing to
JACK WOOD'S TRIO
every Friday and Saturday...

Reminiscing to songs by
JUNE SCHUSTER
playing and singing nightly...

Dining in the
MANOR ROOM

Adds up to a
Perfect Evening - at

HOWARD MANOR

572 NORTH INDIAN AVE.

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SPECIAL PURCHASE

NYLON MESH WEDGEES

All sizes in the much wanted white.

Regular \$5.00 — Weekend Special

\$2.95

GENUINE INDIAN
WATER BUFFALO SANDALS

The well known \$6.00 kind, recognized as the most comfortable sandal made.

Our Price

\$3.95

"Save More at Savon"

SAVON SHOES

HOWARD and FAE BREZIN

386 N. Palm Canyon

Opposite Police Dept.



THE WINNER — Beautiful Jean Carroll, "Miss Palm Springs Sports Car Race," presents the top award, a large silver tray donated by General Petroleum, to Bob Drake of Redondo Beach, winner of the over 1500 cc event at the Palm Springs Sports Car Race Sunday. Drake drove a 4.5-liter Ferrari.

Bob Drake Takes First in Torrid Road Races Here

The temperatures reached around 100 but were not as torrid as the driving of Bob Drake as he averaged 61.33 miles per hour around the curvaceous 2.3 mile track at the Palm Springs airport to capture first place in the feature one and one-half hour event in the Road Races Sunday.

Drake, 33-year-old deep sea diver from Redondo Beach, in Tony Parravano's 4.5 liter Grand Prix Ferrari, covered 40 laps, and in the backstretch hit more than 130 miles per hour.

CLOSE BEHIND and taking second place was Bill Pollack, past president of the sponsoring California Sports Car Club, driving a Baldwin Special Mark II. Harrison Evans, piloting a C Jaguar, placed third, passing Bill Murphy, when the latter's

Buick Kurtis was hampered by failing brakes late in the race.

Al Coppell of Los Altos, in his Italian OSCA, took honors in the semi-main event for cars under 1500 cc. He completed 25 laps in the one-hour time limit, or 57.5 miles. In second place was Cy Yador with his MG Special, and coming in third was Dave Mitchell driving his Porsche Super.

MAXINE ELMER of Woodlands Hills won the Powderpuff Derby in her Jaguar, with Jane McBratney finishing second in her Morgan.

Bill Leyden powered his 1912 Ford across the finish line first in the Horseless Carriage match race, defeating Jackson Wheeler and George Putnam, both driving Mercedes.

CLARK GABLE proved one of the main attractions of the race as course marshal, and Jean Carroll, noted California model, presented trophies to winners, and reigned over the event as "Miss Palm Springs Road Race."

An estimated 15,000 witnessed action both days, with 10,000 fans at the event Sunday.

SUNDAY'S RESULTS:

Cars over 1500cc, 1 1/2 hours (40 laps covered): Bob Drake, 4.5, Grand Prix Ferrari; Bill Pollack, Bill Baldwin Special MK II; Harrison Evans, Jaguar C; Bill Murphy, Buick Kurtis.
Cars under 1500cc, 1 hour (25 laps covered): Al Coppell, OSCA Mill Milla; Cy Yador, MG Special; Dave Mitchell, Porsche Super; Ernie McAfee, Modetti Spider.
Consolation for cars over 1500cc, 10 laps: George Metzger, Ferrari America; El Bob Donito, Chrysler Kurtis 500; Emmals Ives Jr., Cad Allard; Time 23:37.3.
Consolation for cars under 1500 cc, 10 laps: Marion Playan, MG Special; Hal Butler, MG MK11; Bruce Kessler, Sista Jupiter; Time, 26:37.40.
Horseless carriage match race: Bill Leyden, 1912 Ford; Spider Jackson Wheeler, Mercedes; George Putnam, Mercedes.

SATURDAY'S RESULTS:

Stock MG: Robert Trennert Sr.; S. L. Sinclair; Jim Parkinson.
Stock, under 1500: Jean Pierre Kunate, Porsche coupe; Frank Manley, Porsche Super; Dr. Dennis S. Sillan, Porsche coupe.
Modified, 1500cc to 3000cc: George Beavis, Beavis-Off; John Von Neumann, Ferrari Mondial; Ernie McAfee, Sista V-8.
500cc cars: Tip Blume; Raymond Poe; Warren Mylbeck.
Modified, under 1500cc: Frank Monie, MG Special; Ernie McAfee, Modetti Bud Hand, MG-TD.
Stock, over 1500cc: Jim Peterson, Jaguar XK120; Walter Collins, Jaguar; Jack Graham, Jaguar.
Powder Puff Derby: Maxine Elmer, Jaguar; Jane Marie McBratney, Morgan Tourer; Bonnie Owen, Triumph, TR 2.
Modified under 1500cc: Alfred Coppell, OSCA; Cy Yador, MG Special; Harry Hanford, MG-TD.
Modified, over 3000cc: Bill Pickford, Jaguar Special; Bob Drake, Ferrari; Tom Bamford, Cadillac-Allard.

We've reached the age when any news from our dentist is bad news.—William Feather.

Hutchinson Signs 3-Year Contract to Head Rainiers

Confirming previous reports, Fred Hutchinson Saturday signed a three-year contract to manage the Seattle Rainiers, with a promise from Owner Emil Sick that he could "stay as long thereafter as he wants to."

Hutchinson, 35, resigned after the baseball season as manager of the Detroit Tigers when they wouldn't give him a two-year contract.

It is reported that the salary to be paid the new Rainier pilot is about \$20,000 a year, highest ever paid a Seattle manager.

The Rainiers are due to report to Palm Springs for Spring training March 5.

Ripley Wins Two Tennis Honors

Frank Ripley won two championships last weekend in the annual Pratt Brothers Sporting Goods Tennis tournament held in San Bernardino.

He won the 13-and-under boys singles from Guy Archambault of Santa Ana, 6-4, 3-6, 6-3, and then teamed with Dennis Hammond to defeat Joe and Harry Taylor of Monrovia, 6-3, 3-6, 6-4.

More than 175 junior players were entered from throughout southern California.

Legal Notices

CERTIFICATE OF FICTITIOUS NAME
I, the undersigned, do hereby certify that I am transacting a pool maintenance and service business under the firm name and style of "STEVE'S POOL SERVICE", that the principal place of business is 509 Sunny Dunes Road, in the City of Palm Springs, County of Riverside, State of California; that I am the sole owner of said business and my residence is as follows, to-wit: 144 E. Main, Ramon Road, Palm Springs, California.

IN WITNESS WHEREOF, I have hereunto set my hand this 4th day of October, 1954.

SAMUEL R. DUNLAP
STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On this 4th day of October, 1954, before me, Mary Dracsko, a Notary Public in and for said County and State, personally appeared Samuel H. Dunlap, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

MARY DRACSKO
Notary Public in and for the County of Riverside, State of California.
326—Desert Sun, Oct. 7, 14, 21, 28, 1954.

Indians Travel to Banning with Victory Hopes

Back to the winning ways will be the cry of the Palm Springs Indians Friday night when they travel to Banning to meet the winless Bronchos.

Coach Clare Ballagh's squad now has a one-one record after its one-point 20 to 19 loss to Coachella last Friday before a record 3,000 fans at the local field. This was the second game this season the Indians have lost by the margin of extra points.

One casualty resulted from the action Friday, the loss of John Cunningham from the line due to pulled ligaments in an ankle. Dale Johnson will replace him during his three-week absence.

ALVIN HARRISON, all league back of last year, was the best player on the field, including Coachella's star backs. Other Indians playing an excellent game were Quarterback Lloyd Brubaker, End John Laster (who had missed practice because of illness), and Bill Manger on defense.

Banning lost to Perris last week 21 to 6, and dropped a 6 to 0 decision to Hemet in the season opener.

Probable offensive starting lineup for Coach Ballagh's team is: Manuel Montoya at fullback, Harrison at left half, Brubaker at quarterback, Manger at right half, Dave Tichenor at center, Eugene Prieto and Laster at ends, Bob Cordes and Gary Driskell at tackles, Max Dunham and Dale Johnson at guards.

DEFENSIVE LINEUP has Jimmy Judd and Manger at ends, Jody Robles and Montoya at guard, Ross Cunningham and Jim Theis at tackle, Victor Reeves and Tichenor as linebackers, Harrison as safety, and Laster and Ryben Fontes as defensive backs.

Other Riverside County League action Friday has San Jacinto at Coachella, Beaumont at Elsinore, and Perris at Hemet.

The Indians will return home the following Friday to entertain Hemet.

Legal Notices

NOTICE TO CREDITORS
Indio No. 3
ESTATE OF FRANCIS VAUGHAN SHANNON, also known as FRANK VAUGHAN SHANNON, FRANK V. SHANNON, deceased.
NOTICE IS HEREBY GIVEN, by the undersigned LILA FERGOUSON SHANNON, Administratrix of the Estate of Francis Vaughan Shannon, also known as Frank Vaughan Shannon, Frank V. Shannon and as F. V. Shannon, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Administratrix at the office of her attorneys, Messrs. Thompson & Colegate, 444 North Palm Canyon Drive, in the City of Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, California, October 14, 1954.
LILA FERGOUSON SHANNON
Administratrix, With the Will Annexed of the Estate of Francis Vaughan Shannon, also known as Frank Vaughan Shannon, Frank V. Shannon and as F. V. Shannon, deceased.
326—Desert Sun, Oct. 14, 21, 28, Nov. 4, 1954.

SALE NO. 2811
NOTICE OF SALE OF PROPERTY
DEED TO THE STATE FOR DELINQUENT TAXES
Whereas, I was on the 7th day of Sept. 1954, directed by the Board of Supervisors of Riverside County, State of California, and there was received by me and filed in my office an authorization of the State Controller dated September 19th, 1954 to sell at public auction, for cash, real money of the United States, certain tax deed property, public notice is hereby given that unless the said property is redeemed as provided by law, I will on Tuesday, the 16th day of November, 1954, at the hour of ten o'clock A.M. in the Board of Supervisors Room in the Court House of the County of Riverside, in the City

From Page 1—MORE ABOUT

TAMARISK HOSTS PGA

the best known amateur golfer in the world before turning pro earlier this year; Bob Rosburg, who placed fourth in the Celebrities tournament held recently in Washington, D.C.; and Gene Little, one of the outstanding younger golfers who represents Thunderbird Country Club on the tournament circuit.

AMATEURS, many of whose names are recognized anywhere, include: Jack Benny, Dean Martin, Frank Sinatra, Desi Arnaz, Harpo Marx, Groucho Marx, Phil Harris, Norman Krasna, Irving Cooper (scratch handicap), Mike Erelinks (former national public links champion), L. M. Halper, Milt Hicks, Harold Hicks, John Dawson, Bernie Solomon

AMATEURS LISTED may not qualify for the Open in the Pro-Am Thursday, and this may be their only action of the tournament besides the practice rounds Wednesday.

Additional outstanding entries in both the pro and amateur fields are expected, Cadman said.

Tamarisk course is in excellent condition for the play.

Mr. Henry Frank is in New York on a buying trip getting the newest and most excitingly unusual collection of novel items for the

Henryfrank Boutique
Jewelry and Handbag Shop

128-130 North Palm Canyon Drive Phone 5785

El Mirador Has 50-50 Split in First 2 Games

El Mirador baseball team split even in two practice games last week, losing to Brawley Sunday 10 to 2, after edging Coachella 5 to 4 Thursday night.

A practice session is set up for Sunday afternoon, starting at 1:30 p.m., at the Polo Grounds, with Manager Warren Linville making an appeal for additional players.

Bill Jones and Linville held Coachella to six hits Thursday, in the six-inning affair. Jim Kelley was behind the plate. Bob Smith and Les Rice formed the battery combination for Coachella.

Brawley pounded out 12 hits, while El Mirador was held to five safe blows.

El Mirador will play a return game at Brawley October 31. The team is co-sponsored by El Mirador Hotel and the city recreation department.

Pick Winner

Grono Puts on
Tourney Contest

A window display of the leading professionals entered in the Southern California Open at Tamarisk Country Club October 27 to 31, will be at Max Grono's Shoe store starting today, in conjunction with a "Pick the Winner" contest.

Fifteen favorites of the tourney will be listed in the contest, and persons entering must pick the winner and the score. No purchase is necessary to enter, Grono said. In case of a tie, a drawing will be held at Tamarisk immediately following play Sunday. Only one entry may be made per person.

Two winners will be named, and awarded a pair of men's or women's Joyce golf shoes. Members of the Junior Chamber of Commerce, who are in charge of the gallery ticket sales, will have their booth located in front of the store at 184 North Palm Canyon drive.

Hub Caps

Two Youths Held
After Four Stolen

Two 17-year-old youths were arrested by Palm Springs police Monday, following a report by Perry Sanders, 360 Avenida Olancha, that four hub caps had been stolen from his pickup truck.

The hub caps were recovered, and one of the youths reported that he took them because he thought "they were the same four that were taken from his friend's car a month ago."

Nothing is impossible to the chap who doesn't have to do it himself.—Pipe Dreams, Universal Concrete Pipe Co.

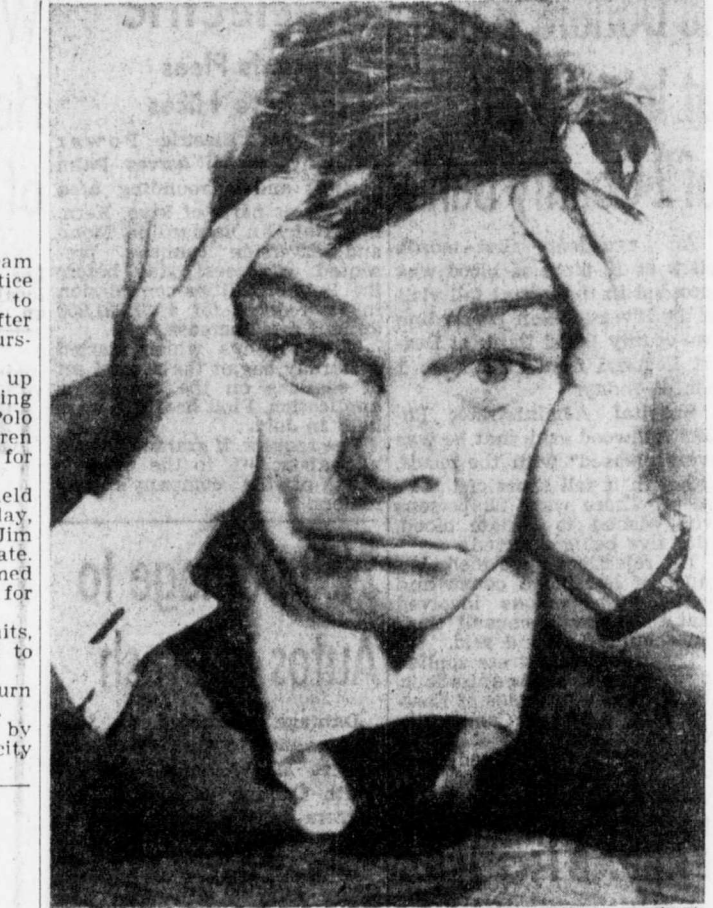
of Riverside, sell as directed the said property for a sum not less than the minimum price set forth in this notice. The parcel or parcels of property that are the subject of this notice are situated in the County of Riverside, State of California, and are described as follows:

Group No. 3
SE 1/4 and Lots 1 & 2 in SW 1/4 Sec. 19 T. 25 N. E. 4, last assessed to Wm. T. Kennedy. Minimum Bid: \$822.00 net.

Group No. 4
Section 27 T. 25 N. E. 4, last assessed to Lester A. McMillan. Minimum Bid: \$172.00 net.

If redemption of the property or of the installment plan of redemption is not made according to law prior to the sale thereof, the right of redemption will cease.

V. M. HYDE,
Tax Collector of Riverside County,
State of California.
307—Desert Sun, Oct. 21, 28, Nov. 4, 1954.



MASTER OF COMEDY — Paul Gilbert is back for a short "Take" at the Starlite Room of the Chi Chi. He is one of NBC's great comedy stars and he'll roll you in the aisles. With him on the same bill is Johnny Matson, of TV and radio fame who could easily star in this stellar show of comedy and song, the latter supplied by lovely Mona McCall who mixes opera with the popular theme.

PALM SPRINGS, CALIFORNIA **The Desert Sun**—4a
Thursday, October 21, 1954 and PALM SPRINGS NEWS

BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
RAMON RD. & INDIAN AVE.

Lone Palm Hotel
NOW OPEN FOR THE
1954 - 1955 SEASON
Wonderful Steaks
Wonderful Chops
Complete Dinners from \$2.75
EDDIE DILLON at the Bar
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The Largest Selection of
SMALL APPLIANCES
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Cooling, Wiring and Flood Lighting Supplies
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THE ONLY AUTHORIZED Hoover VACUUM
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Next to Electric Power Company

5 ACRES
GOLF CLUB AREA
Bearing dates and pink grapefruit —
suitable for a 12 site subdivision
OR
a gracious country estate — just
a stone's throw from
TAMARISK GOLF COURSE
Plenty of water
\$15,000
EASY TERMS
Exclusive with
PALM VALLEY REALTY CO.
Wonder Palms Road and Highway 111
Phone 8-3481 Ask for Miriam Allen

TO RENT
FOR NOV., DEC., and JAN.
One of Palm Springs finest residences, 575 N. Palm Canyon Drive, an entire block beautifully landscaped fine citrus grove, 3 acres in all. Residence consists of spacious living room, large fireplace, dining room, kitchen, pantry and 4 bedrooms, 3 baths, walled-in patio. Master bedroom has an additional complete diet kitchen. Unit heating. Garage. Rent \$750 per month. Also, guest house with separate entrance at 590 North Belardo, has two bedrooms, living room and kitchen, 2 baths. For the season \$350 per month. These houses are beautifully furnished and will meet with the approval of the most discriminating.
PHONE 3338

Total Loss

Auto Destroyed in Morning Fire

A 1947 model car owned by Elsie M. Belloni, 3835 Calle San Raphael, was listed as a total loss by firemen after fire had gutted the inside at 3:17 a.m. Tuesday.

The car, which was parked by the house, was pushed away to prevent the fire from spreading to the building.

Possible cause of the blaze was listed as a cigarette. Station No. 1 answered the call.

**DON'T
GIVE
UP
OUR
SHIPS!**



Proposition 5 renews a 40-year old law exempting home-owned ships from personal property tax levies that can't be assessed against foreign and out-of-state ships. Let's protect the jobs and prosperity that a thriving shipping industry means to California.

**Keep Shipping
Alive!**

VOTE

YES

ON PROPOSITION

5

Election, November 2

STATE COMMITTEE
FOR PROPOSITION 5
490 Market St. San Francisco
448 So. Hill St. Los Angeles
Harold Black - Mrs. Amer Stolz
Co-chairmen



VILLAGER IN NEW BOOK — Anita Haskell Jones inspects Erle Stanley Gardner's new travel book "Neighborhood Frontiers," while the celebrated author of the Perry Mason stories looks on. It is of particular interest to Mrs. Jones as she is pictured in the book which tells about the expedition which she accompanied to the Chihuahua barrancas. The book, which will not be released until November 4 is one of 10 author's copies.

Class Opened

Ben Scott, owner of Scott's in Cathedral City known to be extremely fond of old fashioned dances and in particular square dancing, is a happy man these days.

He has just learned that Hoppy Hopkins is to open his "beginners" classes in square dancing at the Hoover School in Indio Tuesday, October 26. Ben Scott swings a mean foot in this particular type of dancing and of course he is interested in selling those costumes that square dancers are usually attired in.

NEW!

3-TRANSISTOR

ZENITH

"Royal-T"

HEARING AID

- ★ Operates for only 1 1/2 months instead of 15 to 30 days for old-type vacuum-tube aids!
- ★ Life-like sound, truer and clearer than ever!
- ★ The one "A" battery lasts a full month...no "B" battery...fewer battery changes!

only \$125

(Bone Conduction Accessory, Moderate Extra Cost)
Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association
Sentry Orders must be filled in order received!

**VILLAGE
PHARMACY**

201 No. Palm Canyon Dr.
Phone 4321

Anita Haskell Jones Finds She's Character in Book

By HILLY CRAWFORD

Anita Haskell Jones, sportswoman and co-chairman of last year's Western Week, this week found herself a character in a book.

Erle Stanley Gardner, whom she has known since he wrote his first Perry Mason book "The Case of the Velvet Claws" has included her in his second travel book "Neighborhood Frontiers," which will appear on the bookstands November 4.

Anita accompanied the Gardner expedition into the Chihuahua barrancas and there are two pictures of her in the book which tells about the trip. In describing her, Gardner wrote "Anita is an unusual combination of beauty and shrewd bargaining ability, a woman who has the right curves in the right places yet knows all the angles."

THIS WASN'T TOO BAD, considering that he had been telling Anita that he was printing her financial statement on the cover of the book! Anyway, when Gardner called Anita and told her he had received his author's copies of the book and asked us over to see them, we accepted with alacrity.

The former legalite, who is one of America's favorite writers of mystery fiction and equally well-known for his "Court of Last Resort," lives on a ranch over by Temecula when he isn't off traveling. It is a fabulous place of I-don't-know-how-many acres but it extends over to the foot of Palomar mountain. Big oaks grow there and, it was dark when we arrived but I had the impression there was a house under every oak tree. Here in this quiet spot, remote from business and social obligations, Gardner gathers his friends about him.

THERE WERE ABOUT a dozen of us that night gathered about the long dining table. Jose Gandara of Pemex Travel club, who is also in the book, was there, and Father William Gilbert of Ventura, and of course, the secretaries Jean Bethell, Lillie MacLean and

Peggy Downs, who are supposed to be combined in the character "Della Street."

Filled with souvenirs of a thousand trips to far places, with his bows and arrows and gun collection, and many shelves of books, the author's study has the lure of an old book and curio shop. It's a place where you could browse around for hours...and still find something interesting.

IN A SHADOW BOX on the wall is the 50 millionth copy of a Gardner book. This and the long rows of books which carry the Erle Stanley Gardner name or one of his pen names "A. A. Fair", are a powerful reminder that here is a man with prolific talent.

A half-million dollar contract with Saturday Evening Post this year committed him to 20 Perry Mason novels in the next five years, with the first "The Case of the Restless Redhead" in current issues. His production secret, aside from that agile brain, is that he has dictaphones all over his house and strolls from one to another with a running fire of dictation that keeps his secretaries busy.

THE THEME of "Neighborhood Frontiers" is that there are plenty of frontiers and many of them close to home. "The frontiers have been moved back but they have not disappeared. It is only necessary to penetrate a little deeper into the desert, and the fact that one may stay in the luxury of Phoenix, in Palm Springs, in Las Vegas or Tucson before 'taking off' makes the expeditions all the more delightful," he writes.

Legal Notices

NOTICE OF DEFAULT

NOTICE IS HEREBY GIVEN: That California-Western States Life Insurance Company, a corporation, is the assignee of the beneficiary of, and the present owner and holder of the note secured by, that certain Deed of Trust dated November 22, 1947, and recorded December 10, 1947, in Book 793 of Official Records of the County of Riverside, State of California, at page 33 thereof, which said Deed of Trust was executed by Edith Wolcott, a widow, and Frieda Sherman, a married woman, as Trustees, and James Bank of America National Trust and Savings Association, a National Banking Association, as trustee, and James R. Fouch, a married man, as beneficiary; and

That Western Corp., Ltd., a corporation, has been substituted for Bank of America National Trust and Savings Association as trustee in said Deed of Trust; and

That the description of the property contained in the Deed of Trust is as follows:

The Southern 568 feet of Lot Thirty-eight (38) in Section 23, Township 4 South, Range 4 East, as shown by Map of Palm Valley Colony Lands on file in Book 14, page 682 of Maps, San Diego County Records.

EXCEPTING THEREFROM the Southern 30 feet thereof granted to the County of Riverside for public highway, by Deed recorded December 10, 1915 in Book 433, page 67 and February 17, 1916 in Book 433, page 131, respectively, of Deeds, records of Riverside County, California.

ALSO EXCEPTING therefrom an

Easement for public highway over the Northern 10 feet of the Southern 40 feet thereof.

Said property and highway are also shown on Record of Survey on file in Book 10, page 65 of Records of Survey, records of Riverside County, California.

Said property is situated in the County of Riverside, State of California.

That a breach of the obligations for which said Deed of Trust is security has occurred in that the following installments of principal and interest have not been paid, to wit:

Installment due June 2, 1954, in the amount of \$2,037.33;

Installment due July 2, 1954, in the amount of \$2,037.33;

Installment due August 2, 1954, in the amount of \$2,037.33;

Installment due September 2, 1954, in the amount of \$2,037.33; and

That a further breach of the obligations for which said deed of Trust is security has occurred in that real estate taxes levied against the security property have been allowed to become delinquent and remain unpaid; and

That by reason thereof the undersigned present beneficiary under said Deed of Trust, has declared and does hereby declare all sums secured by said Deed of Trust to be immediately due and payable and does hereby elect to cause the trust property hereinabove described, to be sold to satisfy the obligations secured by said Deed of Trust.

Dated this 27th day of September, 1954.

CALIFORNIA-WESTERN STATES
LIFE INSURANCE COMPANY
(Corporate Seal) By /s/ Paul C. Wright
Its Vice President
And by /s/ Maurice H. Evans
Its Assistant Secretary

STATE OF CALIFORNIA)
County of Sacramento) ss.

On this 27th day of September, 1954, before me, the undersigned, a Notary Public in and for said County and State, reading therein, duly commissioned and sworn, personally appeared PAUL C. WRIGHT and MAURICE H. EVANS, known to me to be the Vice President and Assistant Secretary, respectively, of

The Desert Sun—5¢

and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Thursday, October 21, 1954



No Notions, No Games, etc.

But drugs kept at correct temperatures the year around so your every prescription will be filled exactly as your doctor's prescription specifies with fresh potent drugs.

Professional Pharmacy

Prescription Specialists... Fine Toiletries

Open week days 8:30 A.M. 'til 9 P.M.

Sundays and Holidays, 9 A.M. 'til 6 P.M.

1031 NORTH PALM CANYON DRIVE

Phones — 2741 - 9090

the corporation described in and that executed the within instrument, and also known to me to be the persons who executed the within instrument on behalf of the corporation therein named, and acknowledged to me that such corporation executed the same.

IN WITNESS WHEREOF I have here-

"Words to Say"

A new weekly program

with

Mildred Southwick Potter

NEW TIME

TUESDAY 9:45 P.M.

over KCMJ — Dial 1340

15 sparkling minutes of local news, skits and plays.

Interviews with your favorite personalities.

This week—"PALM SPRINGS via PEARL HARBOR"

Associate Broker with **MURPHY REALTY CO.**

464 N. Palm Canyon Dr.

Phone 5102

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Phone 3364

SPECIAL SALE at Grone's



Wm. Joyce

WHITE
SIDEWALLS

Regular \$19.95 NOW \$10.80

Grone's



"Where Shoe Fitting is a Profession"

184 N. PALM CANYON DRIVE

Coral Tree Restaurant

(Palm Springs Hotel)

Opens Today — October 21
for the winter season — 1954-55

LUNCHEON

DINNER

Served Daily

Prepared by the famed chef, Seffusatti

Crisp Salads

Special Delights in Cuisine

Delicious Food

Restful Environment

PALM SPRINGS HOTEL

257 North Palm Canyon Drive
Phone 2188

under the same ownership since 1919

BILL FOLDES, General Manager

RASMUSSEN'S SADDLERY & WESTERN WEAR

Welcome to Our New Store

NOW OPEN

On Indian Avenue opposite
THE EL MIRADOR HOTEL

**Stetson Straw Hats
SPECIAL**

Nationally advertised at \$5.00

\$3.95

(This offer good through October 29)

VISIT

**Southern California's Most
Complete Western Store**

**EVERYTHING FOR
HORSE & RIDER**

RASMUSSEN'S

1151 North Indian Avenue

The King's Quarters



Arrow Dress Shirts

Tailored with the same
perfection as the Men's

Arrow Shirts

Sizes 6-12 — \$2.95

Sizes 13-15 — \$3.65

Charcoal Grey

Flannel Slacks

The Latest and

Smartest

Sizes 25-31 — \$13.95



174 North Palm Canyon Drive
(in The Center)

Let's just suppose . . .

If the citizens of Palm Springs were to vote on the selection of a Police Chief in the November election along with other elective officers, there seems no doubt that their choice would be overwhelmingly for August G. Kettmann.

Voters always reward faithful service to the public with their support, and August Kettmann would unquestionably be a popular choice.

During the eight years as Chief of Police of Palm Springs Gus Kettmann developed two important qualifications for the position: 1. He discharged the duties of his office in a manner that won him the admiration of the community. 2. He learned the peculiar problems of a resort community like Palm Springs and applied them intelligently for the good of the entire community. These, then, are the reasons why he would be a popular choice to be returned to the office. No man can hope to develop this experience in a short time. The Village has an investment in August G. Kettmann that would again pay dividends.

It is the hope of a great many Villagers that the city authorities will give full consideration to these important qualifications of August G. Kettmann in the selection of our Chief of Police.

Faithful, efficient service and the organization of a good police force for Palm Springs.

The invaluable investment Palm Springs has made in him during his eight years of service.

His good public relations as an officer with both Villagers, winter residents and visitors.

Since the office is an appointive one, it is hoped by those who favor his re-appointment that the city government will give its utmost consideration to August G. Kettmann.

Committee favoring re-appointment of
August G. Kettmann
as Palm Springs Chief of Police



AT CREA CONVENTION — John Munholland, second from left, director of the California Real Estate association, and Culver Nichols, right, past president of the Palm Springs Real Estate board, are shown at the entrance of the Palace hotel in San Francisco where they were in attendance at the CREA's 50th state convention. Nichols was a speaker at the session. Shown with them are a Palace hotel doorman and the queen of the convention, Carol King. Munholland and Nichols returned to Palm Springs this week.

Five Villagers to be Honored at VFW Session

Five Villagers will be honored by the Veterans of Foreign Wars, Post 5987, at a party in their honor at the VFW clubhouse, 4595 East Camino Parolera, Saturday evening, October 23.

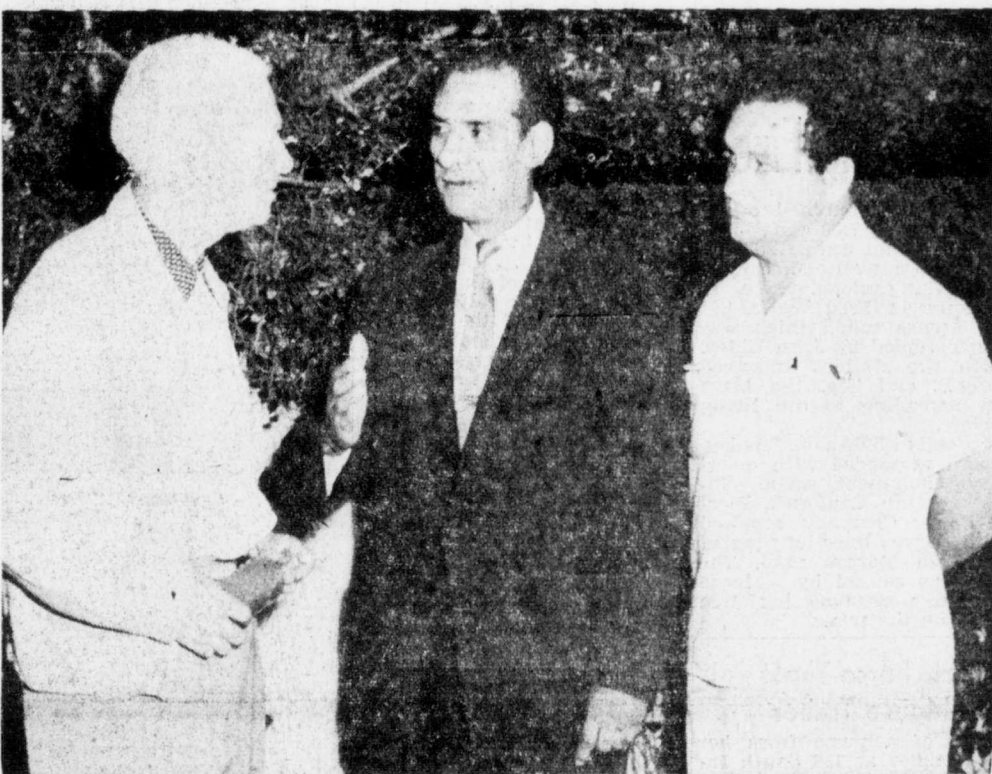
Citations recognizing "their many kindnesses to the post" will be given to Maury Pavy, John W. Williams, Leo F. Wilkes, Charles C. Valentino and Robert J. Rech. Post Commander G. A. Prosser will be in charge of the presentations.

A party will follow, which will feature dancing to an orchestra, and refreshments. The public is invited to attend.

Scout Troop Enjoys Two-Day Pack Trip

Six members of Cub Scout Troop 77, sponsored by Palm Springs Kiwanis club, spent an interesting and exciting time in Tahquitz canyon on a two-day pack trip last weekend.

Jeffrey Lilley organized the trip and the boys were guided by Harold (Tex.) Humphreys of Araby Stables.



CAMPAIGNS IN VILLAGE — Edward R. Roybal, center, Democratic candidate for lieutenant governor, together with George Maypole, left, head of the local Democratic club, and Richard T. Moses, assistant manager of Roybal's campaign, made many personal appearances in Palm Springs Saturday. Roybal did not make an address here.

Seven Pools on Village Building List for Week

Building permits for three dwellings and seven swimming pools were issued by the city department of building during the past week with the total for all new construction amounting to \$83,600.

Permits were issued to:

Nick A. Busch, 1450 Via Soladad, garage and roof, \$1,000.

John A. Connors, 197 Via Lola, T. Frederickson, repair, \$600.

H. Gillingham, 2065 South Palm Canyon, J. S. Pawling, dwelling, \$14,000.

William Hansen, 1355 Sunny Dunes, J. S. Pawling, dwelling, \$9,000.

Barney Hinkle, 1297 Manzanita, Hoams Construction, swimming pool, \$3,000.

Barney Hinkle, 1375 Driftwood drive, Hoams Construction, swimming pool, \$3,000.

R. H. Ingram, 1130 Driftwood drive, Hoams Construction company, swimming pool, \$3,000.

Dr. J. H. McCracken, 387 Chino drive, L. W. Wolf Jr., carport, \$1,000.

Mayfair Packing company, 972 North Riverside, W. Whittall, addition, \$1,000.

Harry Mutascio, 515 North Palm Canyon, Chamberlain, alterations, \$1,000.

Jerry Nathanson, 324 Overlook road, R. Kenyon, swimming pool, \$7,000.

E. J. Nellisen, 2715 Junipero, W. A. Darwin, three apartments, \$9,000.

J. S. Pawling, 230 Lilliana drive, swimming pool, \$3,000.

Marjorie Pearson, 1340 South Palm Canyon, swimming pool, \$4,000.

R. G. Pearson, 390 Paseo El Mirador, swimming pool, \$4,000.

Dr. F. W. Sawyer, Smoke Tree Ranch, addition, \$1,500.

Joel Stone, 754 San Lorenzo road, addition, \$1,000.

George Strebe, 740 Mel avenue, William Foster, carport, \$1,500.

Morton Weissman, 925 Sunny Dunes road, T. Frederickson, alteration, \$1,000.

Walter Whittall, 1472 North Riverside drive, dwelling, \$15,000.

Democrats

Final Pre-Election Rally on Monday

George Maypole, head of the Palm Springs Democratic committee, announced Tuesday that the final meeting of the organization before the November 2 election, will be held Monday, October 25, at the American Legion hall.

He said that an outstanding speaker from the Graves-for-Governor headquarters will address the meeting.

What the modern child learns at his mother's knee is how to balance a plate of salad on it.

—Al M. Schaefer.

Roybal Predicts Victory for Democrats November 2

"The Democratic party will be victorious (in California) on November 2," was the prediction of Edward Roybal, Los Angeles city councilman who is lieutenant governor.

Roybal, together with Richard T. Moses, his assistant campaign manager, and George Maypole, head of the local Democratic club, made many personal appearances throughout the Village Saturday.

"We will be victorious because we understand the problem of the working man, and

do not refer to the unemployed as dogs sitting around to be fed," Roybal continued.

"We understand the sociological conditions that surround the people of the state of California and are prepared to do something about them. We understand the great need for water, and will fight to get it to every section of the state."

In conclusion, the candidate said, "we are going to win also because the people are dissatisfied and disgusted with the false promises of the Republican party, and are going to vote the Democratic ticket on November 2, bringing back to California the type of government the people deserve."

Free Meal

Thief Also Takes After Dinner Smokes

A meal and cigarettes was the loot in a burglary at the E. L. McClain Jr., home at 478 Via Altamira about 3 a.m., Friday, Home Supervisor Louise Harrison reported to police.

Taken was a carton of cigarettes, a box of nuts and two steaks.

Entry was made by forcing a screen from an open bedroom window.

Supervisors Reduce Premiums for Fair

County supervisors Monday voted to offer premiums amounting to \$19,371 at the annual Riverside County Fair and National Date Festival at Indio next February.

This is approximately \$7,000 less than was offered at the 1954 Fair.

Flood District

Supervisors Study Question of Rent

County supervisors this week considered evicting themselves. They are directors of the county flood control district as well as supervisors but debated the question of offices for the flood control district and almost reach a decision to stop

giving the latter "a free ride" at the expense of the county's tax-payers. They thought the district should pay rent for the use of the court house and turned down a proposal to enlarge the flood board's offices at a cost of \$3,000.

The flood control district takes in the Palm Springs area and all of the territory west of the Village in the county. It pays a special tax for flood control and administration.

But some members of the

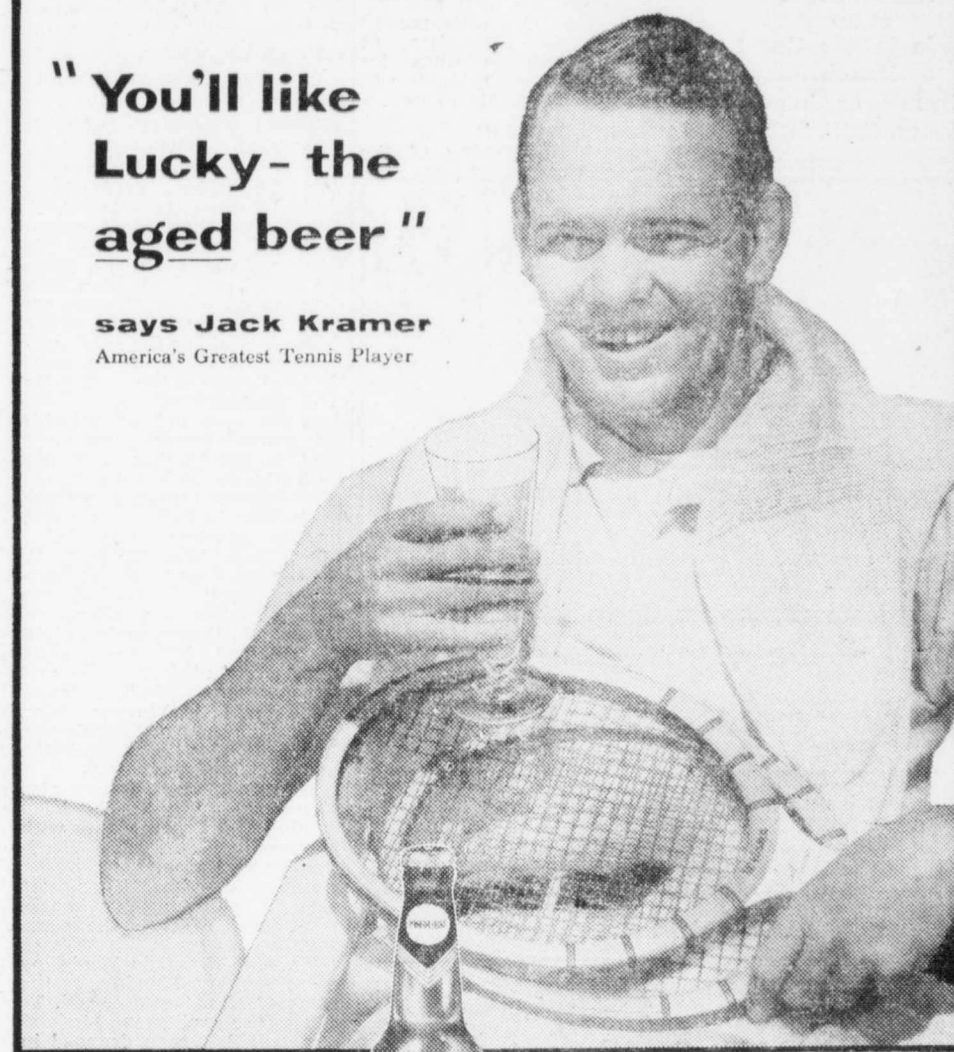
board said that since it does not take in the eastern end of the county, it should pay for its office space.

THIEF STRIPS CAR

Theft of a nylon car top, side curtains and a tonneau cover, all valued at \$120, from his car while it was parked in a downtown hotel parking lot, was reported to police Sunday evening by Allan Fordney of Malibu.

"You'll like
Lucky - the
aged beer"

says Jack Kramer
America's Greatest Tennis Player



Make the Lucky 7-Day Test

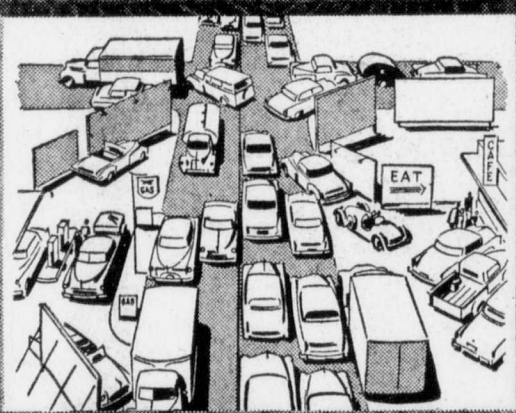
Try Lucky Lager for 7 days. Notice the tremendous difference Lucky's thorough ageing makes. You'll find it tastes better—because it's made better. Get Lucky for 7 days and be Lucky forever.

Taste what a difference
Lucky's thorough ageing makes

LUCKY LAGER
THE AGED BEER

© 1954—Lucky Lager Brewing Co.—Los Angeles, San Francisco, Calif.; Vancouver, Wash.

You're above all this



Call Western at 2709
or the Olman Travel
Service, 2756.

**LAS VEGAS
SAN DIEGO**
Fly the
"Shortcut Route"

when you fly
**WESTERN
AIRLINES**

Free Meal

Thief Also Takes After Dinner Smokes

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Keep them Singing with **Quality food**
at prices that keep you happy!
from **THE PALM CANYON MARKET**

Meats		
HORMEL'S HAMS	Whole or Shank	59¢ lb
CHOICE BEEF CHUCK ROAST		39¢ lb
LEG OF LAMB		69¢ lb
WEENIES		45¢ lb

WESSON OIL		QUARTS 69¢	PINTS 35¢
BEST FOOD Mayonnaise	Qt. 69c	Pt. 39c	HUNT'S TOMATO SAUCE 3 for 21c
HILL DALE, Sliced — No. 2 can			DINTY MOORE — No. 1 1/2 can
PINEAPPLE	25c		BEEF STEW 42c
OCEAN SPRAY Cranberry Sauce	2 for 39c		PET or CARNATION MILK 2 fo 25c
LIBBY'S — No 2 1/2 can PUMPKIN	2 for 29c		GOOD-N-RICH — 1 1/2 lb. Cheese Cake Mix 62c

FRESH Vegetables	
Fresh Corn	5c an ear
Cabbage	3¢ lb
Northern Delicious Apples	2 lbs. 23¢
Bell Pepper	6¢ lb

SCOT TISSUE	
	4 for 49c
JELLO	
	ALL FLAVORS 3 for 25c

WHEN YOU NEED MONEY...

PERSONAL Loans

CITIZENS NATIONAL BANK

OFFICES IN CATHEDRAL CITY AND PALM SPRINGS

Palm Canyon Market

1111 S. Palm Canyon Dr. FREE DELIVERY Phone 5119

Thief Raids Unlocked Auto at Airport

Theft of an 8000.RPM Stewart Warner tack head from his unlocked car while it was parked at the airport between 8:30 and 10 a.m., Sunday, was reported to the police by William Friend, Ojai. It was valued at \$35.

DUCK HUNTERS

Have room for a limited number of seasonal shooters... also day shooters at one of Salton Sea areas oldest and best located Duck Clubs, deluxe facilities... seeding permit.

Contact WIN JUDE at the Trade Winds Guest Ranch by mail or phone Mecca, Calif. 92333

PALM DESERT

By MRS. HELEN ANDERSON

PANHELLENIC SOCIETY

While Mrs. Edward Ruge was roving about in a travel trailer she and the doctor purchased for the Summer, she had a bright idea that many women in the valley would thoroughly enjoy a Panhellenic group. Upon her return home, she contacted Mrs. Robert Ellsworth and they formed the nucleus of the organization. The first meeting was held Thursday at the home of the Ellsworths. Those present were Meses, Hudson B. Werder, Robert Ellsworth, Kay Oleson, James Ketchersid, Rupert Kokes (from Coachella), Randall Henderson, Stanley Chambers, Barrett Woodsmail, Rene de Varanne, Virginia Descheneaux, Frances Knox, daughter Mrs. Wagner, and Mrs. Edward Ruge. No officers were elected, but it was decided the next meeting would take place the second Thursday in November at Shadow Mountain Club for luncheon. Anyone belonging to a sorority is eligible to join.

ANNUAL OPENING

Next big gathering of the

weekend was the party at the Palm Desert Adobe given by Mr. and Mrs. James Harstad to celebrate their annual opening. This proved to be one of the gala affairs of the season with many in the surrounding countryside attending among them Messrs. and Meses, John Webster, C. C. Eichenhofer, B. H. Stauffer, J. E. McKinley, Bobbie Riechert, Edith Eddy Ward, Charlotte Stewart, Adolph Bremner, (who is building a resort near Smoke Tree), Cliff Henderson, Don Cameron, Alden Coffin, Forrest Bower, Don Hunter, Isabelle Belyea, Harold Davis, Charles Miliken, (who left his own party to drop in on the Harstads), Alyce Walker, numerous of the midget auto racers. Sixty-five or more attended in all.

Lou Kuehner arrived at Shadow Mountain club Saturday. He was recreational director at the club last winter.

Vini Rurac also returned to Shadow Mountain club on Saturday accompanied by his wife Magda. During the Summer he took honors when he won the eastern professional championships in New York (May), and the Canadian professional championships in Quebec, Canada (June). Plans for Mrs. Rurac include a rest, then probably golf. She has become well known in the valley through winning the golf tournament held at the Cochran-Oddum Course in the Spring. He will open the tennis season Friday, Saturday, and Sunday with the annual tennis tournament held on the Shadow Mountain Club courts. He has decided to give lessons during the week to children in Indio who would like to learn to play tennis.

Mr. and Mrs. William R. Catrow acted as host and hostess at a family dinner in honor of their daughter, Carolyn's, eleventh birthday Sunday night at Shadow Mountain club. Guests included Messrs. and Meses, Forrest Mathe, James Arkell, A. L. D. Warner, Helen Anderson, Robert Anderson, Elizabeth Anderson, and the honoree, Carolyn Catrow.

Mary Woodsmall was also seen celebrating her birthday Sunday night at the club with her family Mrs. Evelyn Woodsmall, and Karen.

Happy birthday wishes were also given Jimmy Cavanaugh, who became 11 on the same day.

Mr. and Mrs. Orin Bradshaw spent the day, Monday, at the home of Mrs. James Arkell. To add to the excitement Mr. and Mrs. Arkell Burnap dropped in to say "hello." They had been to the auto races.

Hal Pruden is expected back at Shadow Mountain club for the opening party Saturday. Ernie Fasching will serve as maitre d'hotel until Frank Constant recuperates from his recent operation.

Mmes. Louis Keightley and Carl Henderson are chairmen for the Ladies' Bridge and Canasta, which will begin Monday, October 25. The afternoon starts with luncheon at the club, then enjoy an afternoon of cards... prizes for high score at each table.

Joe Marsh

The Desert Sun—2b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, October 21, 1954

Charles Tanner Named President of Motor Livery

Announcement was made this week by Mrs. Polly Isenagel, local manager, of the election of Charles H. Tanner as president of the Tanner Gray Line Motor Tours and its subsidiary corporations.

On his board of directors will be Allice Tanner Blanchard, vice president in charge of public relations and advertising; Mabel Tanner Whitely, vice president; William Knight, assistant secretary-treasurer, and Arthur Danielson, secretary. This forty-eight-year-old organization has throughout the years been one of the leading factors in the great growth of the tourist industry in southern California.

The company was founded in Pasadena in 1906 by the late C. C. Tanner serving the Winter visitors at that time with surreys with the "fringe top." In 1909 they converted to motor cars, that is, limousines with liveried chauffeurs. Also the company has grown into an organization which is now the largest sightseeing company of its kind in the world; operating hundreds of tours, a huge fleet of U-Drive cars and limousines with liveried chauffeurs throughout the Pacific southwest. The Tanner company is the licensee for the International Avis Rent-A-Car System in California and Nevada.

The Tanner Gray Line company in Palm Springs was a pioneer organization which operated tours and has been, throughout the past twenty-five years, growing steadily with the community. The company also has done a great deal to attract more and more guests and visitors to Palm Springs through its advertising program. The Tanner company operated a Yellow Cab company, sight-seeing tours, U-Drive cars and limousines with liveried chauffeurs throughout the area. They also operate the city bus lines and the El Mirador garage. All of these services contribute to the solution of all transportation problems for the Palm Springs visitor.

The new president has also, for many years, served as vice president of the Gray Line Association, a world-wide organization of sight-seeing operators, with headquarters in Chicago.

C. H. Tanner has also recently been appointed to the Los Angeles Harbor Commission by Mayor Norris Poulson.

Starlet

Interrupts Her Vacation Here Starlet Peggy Johnson had her Palm Springs vacation interrupted Thursday to officiate as deputy honorary mayor at festivities in the city of La Mirada, but returned to the Biltmore Hotel the same evening to spend three more relaxing days before returning to smog-blanketed Los Angeles.

The former Patricia Stevens model and television star in Kansas City and Chicago before moving into motion pictures, had arrived at the Biltmore late Tuesday evening. Contacted by telegram via The Desert Sun, she left Thursday morning by plane to Los Angeles and after fulfilling her mayoralty duties returned here to complete her vacation.



Off Your Back?

OUT OF YOUR WALLET? No matter which, it hurts! And there are literally dozens of ways in which your furs can be lost, damaged or destroyed.

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DIVOTS

By AVERY ALLEN

So you get a column more or less about golf... In your letters to Hemingway Wilberforce Overton Fugg some of you were most unflattering in your comments but those I destroyed and sent the rest on to the editors... I noticed a peculiar thing about the ones that thought this column was a good idea... they came almost from people who had heard what a lousy golfer I am and were hoping to make a quick buck or from some of my closest friends on whose pigeon list I get top spot... At any rate the show now is on the road. Better cut this out and put it away with your trust deeds and such... Five or ten years from now the first edition may be worth a down payment on one of those great Kiva steaks... Don't say I didn't warn you... This thing will live, so get with it.

SPENT PART of a day at the Cochran Ranch with Roger Petit and Aldine Tartar, he being Ed Vines assistant and she the hub of the whole world... This is the first year they've pulled their greens through the Summer... The course looks real good and the bent greens like-wise... They expect Big Ed in from Chicago about now... The Floyd Oddums are scattered from hell to breakfast... I know where they are right at this minute while I'm writing this thing but by the time you read it they'll be somewhere else... I'll try to tell you in a week or two a very nice thing they do on their course there... something the other tracks

Home Damaged in Morning Fire

Fire of undetermined origin first noticed at 7:50 a.m., Monday, caused an estimated \$250 damage to a wall of a carport and clothing stored there, at the home of Fred Wade, 841 East Arenas road, which was being occupied by John Uhley.

Both fire stations answered the call, and kept the blaze from spreading to the living quarters.

In a call at 5:04 a.m., Sunday, firemen responded with emergency equipment while employees of the California Electric Power Company repaired lead-in power lines burning at 402 North Marcus road. The blaze was caused by a large limb from a tamarisk tree falling on the wires.

Reports Purse Theft from House Trailer Theft of a purse from her house trailer at 156 South Indian avenue, while she was gone for approximately 15 minutes Sunday evening, was reported to police by Jane Meredith.

The purse contained \$25 in cash, in bills and change.

could sure copy... I'll wait until it's all hooked up. Had a chat and a chit with Milt Hicks and Johnny Dawson re their golfing Summer... These guys sure get around the globe bringing Palm Springs to big golf wherever it's being played... a public relations job at a high level for Thunderbird... Jimmy Hines, Helen Detweiler et al will be on the grounds any day now taking their warm ups... Clark Gable down for a day or two for the first time in three years... looks good and hits a pretty fair ball for a country boy... The saloon, rooms and course will be all 'flang' open Saturday... sounds like it should be a nice party... With this last opening Palm Springs and vicinity will have all golf facilities rocking full tilt.

TAMARISK OPENED the first which is old hat now... of course the big news there is that Elly Vines is top pro on the totem pole there... A real loose, easy hanging gentleman has many friends around the country and should add more here... lovely wife Verle and two papooses (assorted)... In my book Tam is lucky to get a real friendly guy in that spot... The course played all Summer... Paul looks like death warmed over but he didn't lose a green... I guess the little man had a rough go but the course is out of this world... The fairways are very fast now and the course will play a little short but those Tam greens are still the greatest... The Coachella Valley clambake was their first and a lot of fun... Now they're warming up for the Southern Cal Open the 27th.

Had a handshake with Larry, the new main man at O'Donnell... He is a really swell little man, and gentleman to the manner born... He's done much for O'Donnell in seventeen years and deserves the break... Got the word from Fred Ingram before the news was given out so I had a chance to see Larry before and after... no change... They're soon and having a big play there... That course will always be a real toughie for the spray hitters... The Reuben Fleets, he one of the daddies of Palm Springs golf, were in for a day to put the children in Palm Valley School... Got to get his Summer on paper one of these days... alligators, doradoes, boars, etc... he sure hunted and fished some great stuff.

STOPPED IN AT Shadow Mountain Club for a look see and chin with Ray Stager who calls the signals down thataway... with his many years of fancy club and hotel background he sure makes them the right man... just a real great person... Big news at S.M.C. will come from me to you shortly... quite a story and a boost to golf... maybe next week... EXGOVWASH Mon Walgren brought Bob Pinell around who will pro the SMC pitch and putt course... Escapee from Seattle Jefferson Park and the Northwest winters... Nice guy... good luck. Ramon Driving Range is open and Lou Donata is back at the old stand... Smilin' John Wood predicts... I forget what...

but he did predict something remind me to tell you about a putting contest at Ed's at one hundred bucks a hole... whew. Jack Tooke, Tamarisk champ and on the staff of the El Mirador reports no action on their putting green... seems like somebody ought to do something about Porky Oliver's home course. And so from now until then from America's Winter Golf Capitol remember not to laugh too loud at a hacker... next year he'll be giving you shots.

BARGAINS GALORE

RUMMAGE SALE

Thursday, October 21

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Corner of Arenas Road

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to the new

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Eddie and Johnnie Breese in the Dining Room Your Chef, Paul Shumacher, from the Lake Arrowhead Chalet

At the Bar

Gene VonOder and Basil Georgeff Bess Park in the Cocktail Lounge

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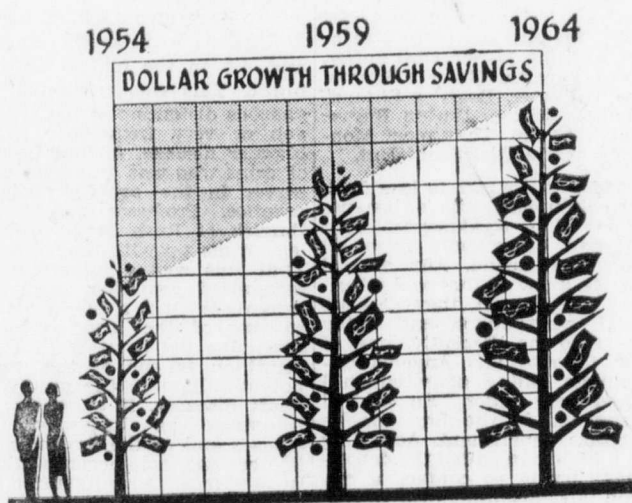
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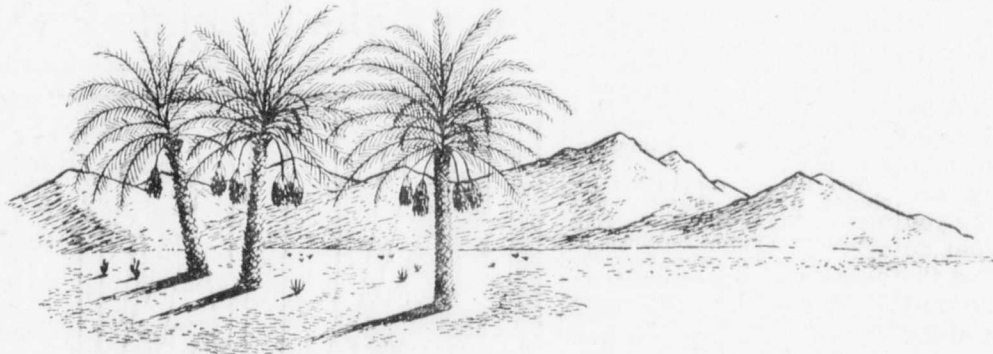
Open House

Friday, October 22, from 7 to 9 P.M.



First drawing of Replogle Starlite Globe and
Atlas will take place at 9 P.M., Friday evening

*If too much of your money is on the go, why not put part of
your weekly income in a Coachella Valley Savings account
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PUBLISHER'S CORNER

By Oliver B. Jaynes

GREETING NOBLES! — On behalf of the Palm Springs resort community, The Desert Sun bids welcome to a throng of Shriners who have journeyed to the desert for their Honeymoon Ceremonial. Some six hundred new members will be initiated into the Mystic Shrine at the ceremonies conducted by Al Malaikah Temple of Los Angeles which opens tomorrow. The sports car races started things off at a fast clip last weekend and the fun-loving Nobles will keep the community in high gear for three more days. It's always great fun having the Shriners come to visit us and we are mighty happy to have all of you here!

While the Nobles are setting up headquarters at the Desert Inn another group will assemble at El Mirador where the lights go on again tomorrow. They are members of the Building Material Dealers association of Southern California — and we bid them welcome too! It's going to be a big weekend in the Village.

OTHER OBSERVANCES — This is United Nations Week. The most formidable international organization in history — dedicated to peace, faith in fundamental rights, justice and respect for international obligations, and the promotion of social progress and better standards of life for all peoples—has weathered nine stormy years, witnessed the spread of communism and fought a stalemated war in Korea. Many Americans, like Basil Brewer, publisher of the New Bedford (Mass.) Standard Times (a frequent Palm Springs visitor), believe that the world order has been reduced to a debating society and is endangering the future security of this nation. I do not agree. This is no time to scrap the United Nations. There has been no global war and there is still a chance that the stockpile of atomic bombs may never be used. The situation is discouraging but not hopeless. The United Nations is a great problem because of partial Russian domination, but it still serves a useful purpose. And don't overlook the vast program of social progress which has been successful.

Also being celebrated this week is the 50th anniversary of the Bank of America — the daddy of chain banking. Born in the ashes of the great San Francisco earthquake and fire, Bank of America has contributed much to California's remarkable growth, spread its facilities into almost every nook and corner of the state and is one of the world's great financial institutions.

It takes many years for a chief of police to become acquainted with the difficulty of law enforcement problems of any community. This is specially true in Palm Springs. The investment which this city has made in Gus Kettmann as a police chief for eight years is a compelling reason for his return.

OUR CHIEF PROBLEM — Much the same situation that confronted the city manager and city council a little over a year ago over the position of police chief is back in their laps again. The chief has resigned under pressure. It was pointed out before that a member of the force should be given preference if there was one who could qualify. Chief John S. Davis was brought in from the outside with the present situation as the result. Regardless of where the fault lies — all blame cannot be placed on Chief Davis, certainly — a careful approach to the problem in the light of experience should be taken.

There are a lot of Villagers who believe that we should get Gus Kettmann back — and he has notified the city manager that he would like to return. His eight-year record was a good one, specially when you consider how many times a chief is placed in a difficult situation. Circumstances were not conducive of efficient service during his last year and it was just as well that he resigned. There is reason to believe, however, that he would buckle down to the job again if reappointed and serve the community well. It cannot be denied that his experience is worth a great deal.

TRY AND STOP ME

By Bennett Cerf

THINGS HAD REACHED such a pass under Communist rule in Prague that one poor fellow decided life no longer was worth living. He stretched himself across a railroad track on the main line and was discovered there, munching dolefully on a loaf of bread, by a Muscovite guard some hours later. "If your intention is suicide," reasoned the guard, "why are you eating bread?" "What do you want?" demanded the prostrate Czech. "Am I to starve to death waiting for one of your blank-blank trains to come along?"



"So all right, things are going to pot," answered a commuter to a fellow who occupied a seat with him on the 8:28, and never stopped kicking about conditions from White Plains to Grand Central Station. "Why don't you write your congressman?" "What good would that do?" countered the kicker. "I'm my congressman."

A hobo discovered through the years that doctors were comparatively soft touchies, so his spirits rose when he saw a medic's shingle outside a door. A beautiful young lady answered his peep on the bell. The hobo wheezed, "Do you think the good doctor could find an old pair of pants for a fellow down on his luck?" The girl chuckled, and replied, "Quite possibly, but I doubt that they'd do you much good. You see, I happen to be the doctor."

Fellow bought a jug of moonshine from a West Virginia mountaineer but was back at the still an hour later, complaining, "This stuff is so strong I can't even swallow it." "You can't swallow it?" cried the mountaineer. "What's strange about that? It takes two men to drink my whiskey!"

Palm Springs Sketches

By Robert Linskey



OUR LADY OF SOLITUDE CHURCH — Located at 151 West Alejo Road. Our Lady of Solitude Parish was formed in 1929, with the Rev. John Rudden as the first pastor. The church building was erected in 1930. At that time it was the most northerly building of any size in Palm Springs. The church had a slow start during the early days of Palm Springs, but now is one of the largest in the resort area. Msgr. John Power was assigned to the church in 1950 and is the current pastor.

Congressional Report

By Representative John Phillips

It is interesting in these election years, when office holders must report to their constituents, and find out what the latter are thinking about, to see which subjects are in the peoples' minds, and about which we are most often asked.

I rise to say, after years of this experience, that these questions are quite often different from the ones we anticipated. My colleagues all over the United States would confirm that statement.

This year, however, we came nearer the mark. I will say that I thought the tax reductions, the largest in any one year in the nation's history, would top the list, or at least tie with the end of the Korean war. After a few weeks of pleasant and I hope mutually profitable meetings (for this is a principle on which our representative government is built) I now am convinced that the end of the Korean conflict rates the most interest, the clean-up of corruption and communism in Washington is a very close second, and the tax and budget achievements come third.

WELL, I'LL AGREE with that priority list, even if I have a more personal, working interest in the spending problem. Certainly, regarding number two, it was a good housecleaning, worthy of the old fashioned "spring housecleanings" of my youth. The President, in his speech at the Hollywood Bowl, received the most applause when he said, "Integrity and dignity have been restored to the Federal government. Our government again stands high in the eyes of our people. This is clean government."

These are not idle words. Joseph D. Numan Jr., the Internal Revenue Commissioner from 1944 to 1947, was sent to jail for falsifying his own income tax returns. Carroll E. Mealey, head of the Alcohol Tax Unit of that Service, and one-time deputy commissioner under Numan, was also convicted of tax evasions. Paul Dillon, who managed Mr. Truman's first Senate campaign, was convicted.

The list of convictions included Frank Costello, New York gambler; Vincent Hallinan, of San Francisco, who was the Progressive Party candidate for President in 1952; California's own Arthur Samish, and Benny Binion, a Las Vegas gambler; George Henry Bennett, a Commerce Department aide, who took bribes; and E. Merle Young, who attained fame through his wife's mink coat, but who also perjured himself in connection with the RFC loans to the Lustron Corporation. These are only a few, on pages of names before me as I write this letter.

WHAT THE PEOPLE evidently like even more than the clean-up of money corruption, is the genuine start to a clean-up of communism in the government. Of the 2429 "risks" or undesirable shown as fired, on the list before me now, 422 cases involved charges of subversive activities or associations; 198 involved sexual perversion; 611 were shown to have had previous convictions, and 1424 were cases involving untrustworthiness, mental instability, drunkenness, or exposure to blackmailing in sensitive jobs.

To work for the government is a privilege, not a right, and demands honesty, integrity, ability and loyalty. Of the 2429, 1074 were actually fired, and 1355 resigned, rather than face the records.

41 communist leaders have been convicted; 13 in New York, 7 in Honolulu, 5 in Pittsburgh, 5 in Seattle, 6 in Detroit, 5 in St. Louis. 27 others are on trial. 62 new organizations have been added to the Department of Justice list of subversive groups. This makes a total of 225. 4 people were convicted for harboring communist fugitives. 1 person was convicted of treason; 2 for espionage, 93 alien subversives were sent back to the countries they like less to live in. Deportation orders were issued against an additional 286, with 349 more actions started. 128 subversive aliens were barred.

HOUSE AND SENATE committees increased the fight against subversion. 305 witnesses hid behind the Fifth Amendment, and of these 85 were former Federal employees. 40 of the group of 305 were in elementary or secondary education; 57 in higher education; 26 in the arts or entertainment fields; 28 in the field of literature, and 13 in printing or publishing. 7 were in one state government.

Nothing will make a man put his best foot forward like getting the other one in hot water. — O. A. Battista.

The Desert Sun—46 and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Thursday, October 21, 1954

Dennis, the Menace

By Ketcham



...AND I HOPE YOU'LL FORGIVE MY MOTHER FOR SPANKING ME. I WON'T!

THIS SIDE of The Sun

By Phat

I didn't bother to vote. Is a whine that's easy to note The day after election. When the people's selection Is a man who can't read, write or tote.

That, my friends, is from the Merchants and Manufacturers association news release as of October 18. Since the M&M is meeting here this weekend, thought that I might as well swipe it for the lead-off on today's essay.

THE M&M RELEASE had some other figures which may make one cogitate on the state of the nation. In the last off-year election in California (1950) there were 5,244,837 voters registered. Of these, 3,829,000 went to the polls. That's 73%. The number of voters needed for a majority was 1,915,000. The population of the state was 10,586,233. So the ratio of the majority vote to the state's population was 18.4%. So that's why you should consult a world famous specialist, to learn what can be done to repair the damage she claims resulted from her marriage. . . . Gypsy Rose Lee has Australian church leaders frantic. Her act is playing to sellout crowds, but the box office success is accompanied by the heaviest barrage of criticism from the clergy in a decade of Down Under show biz. Gypsy, never a one to wilt in the face of publicity, has invited her detractors to sample a performance.

Victor Mature has fallen hard for a tall (six feet) Texas beauty named Betty Lee. . . . Nicky Hilton, visiting New York, spent his first three days here in bed with virus.

SHURET ALLEY is breathing easier now that a Main Stem star is back on the wagon. She gave the cast and crew some mighty tense moments several times when she was hitting the bottle. . . . Lisa Kirk and Bob Welles have reconciled — again. . . . Publishing circles predict a happy future on the best seller lists for "Sign of the Pagan," a first novel by the Roger Fuller. Due in the bookstores next week. . . . Incongruous combination: Robert Stack and Bella Darvi.

George Burns and Gracie Allen are richer after a six-figure cleanup via a recent stock market coup. . . . Pat Vanderbilt is sitting home every night, despite her blonde glamour. She's decided on a no-date policy until her new financial claim against Cornelius Vanderbilt is straightened out. . . . Impresarios of the country's biggest night clubs are among those who don't believe Betty Hutton is serious about quitting the profession. She has

HERE'S A CHANCE for some women to do a great job. Troop 15, Girl Scouts, want a leader. There are 10 girls in the Troop and they have been going it on their own without a leader. They are so interested that they even took up a collection of pennies and nickels to place an advertisement in The Sun asking for a leader. But is an important deal, these days. Another indication that Christmas is not too far away. Little Bear is in town. Mapping plans for her annual Christmas parade. She has taken care of that since 1929.

I'M BEGINNING to lose faith in columnists. That's because of one of my weaknesses. I love to read newspapers from all over the nation. And several people know of that and when they travel, they pick up local newspapers and bring them to me. Recently, one of my favorite Los Angeles columnists had a story which I liked very much. He said it happened in the Los Angeles welfare department. According to him, a man called the department trying to contact a certain Mr. Sexhauer. He asked, "Have you a Sexhauer there?" And the weary girl answered: "Heh, no, we haven't even got time for a coffee break." I thought that was very funny.

BUT, AS I SAY, friends bring me papers from all over the country. And I have noted that the same thing happened, originally in each case, in the Chicago bureau of light and power, in the Atlanta, Ga., social service office, in the Wheeling, West Virginia, domestic relations office, and in countless other municipal departments across the nation. That's a blow to me. I am almost ready to start a little cribbing myself. Something I vowed 40 years ago to never do—knowingly.

MRS. G has been gone almost a month. Due home this weekend. Last night contemplating the living room while watching the fights on TeeVee, suddenly realized I hadn't watered the house plants. So, after each iced drink, I emptied the cubes left in the container, into the vases and wall pots. Now, I'm not saying what the iced drinks were or their ingredients. But won't she be surprised if she comes home and finds every plant surrounded by rye grass? . . . They haven't started work on the new Post Office yet—but I hear they have put up a flag pole.

Sixty-five days until Christmas.

The Voice of Broadway

By Dorothy Kilgallen

DESPITE THE DENIALS there is a "third party" involved in the Joe DiMaggio-Marilyn Monroe split — but no one whose name was mentioned in any of the divorce stories. Marilyn and Joe held a heated (and revealing) discussion on the subject on the plane from New York to Hollywood just before the blowup.

Spectacular blonde Gregg Sherwood Dodge is staying in her family's humble home in Beloit, Wisc., having sent word to her millionaire husband, Horace Dodge, that she won't live in their Detroit castle unless he does something about modernizing it. Gregg tells chums there's nothing wrong with the marriage, but she insists on living in the 20th century.

A famed Democratic politician has contributed \$100,000 to the Harriman campaign — in enough different names to make it legal, of course. . . . Movie tycoon Harry Cohn's intimates are worried about his health. . . . Wealthy young Marty Kimmel, who has been dating his former bride, Gloria DeHaven, proved his ardor by following her out of town when she had to leave for a singing engagement.

Joanne Connelley Patino, has left Rome for Switzerland to consult a world famous specialist, to learn what can be done to repair the damage she claims resulted from her marriage. . . . Gypsy Rose Lee has Australian church leaders frantic. Her act is playing to sellout crowds, but the box office success is accompanied by the heaviest barrage of criticism from the clergy in a decade of Down Under show biz. Gypsy, never a one to wilt in the face of publicity, has invited her detractors to sample a performance.

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offers from several including Chicago's Chez Paree.

THAT TV INFLUENCE: Joe E. Lewis is working the Copacabana these nights in a blue dress shirt. . . . Celeste Holm is sporting the shortest female haircut in town. . . . Gian-Carlo Menotti's forthcoming opera, "The Saint of Bleeker Street," will employ a 50-piece orchestra composed of former members of the NBC Symphony crew.

This probably is Gloria Stokowski's funniest theatrical offer to date: Michael Rose wanted her for his revival of "Abie's Irish Rose". . . . Starlet Joan Tyler was among the several ladies startled by Vic Damone's engagement to Pier Angeli. But it didn't take her long to find another suitor — her dearer fellow named Frank Sinatra.

EDUCATIONAL authorities in England are studying the effects of a trend that started last semester and is expected to boom this term. Students submit to hypnotism just before examinations, to relieve nervousness and help them concentrate on the right answers.

MGM rushed Richard Thorpe overseas to replace Mitch Leisen, who became ill on the French location of the Anne Baxter movie, "Boulevard in Paris."

One of the most famous vocal groups hushed a suicide attempt by a member, who gulped iodine in a despondent moment. Neither the police nor hospital staffers are aware that the singer has any copy value for the newspapers. . . . Friends say Mel Allen has been depressed since the World Series — first one since 1939 (except when he was in the Army) that didn't see him doing the play-by-play for a single game.

THE DIME-A-DANCE hostesses in the Broadway shuffle palaces have more fun than burlesque queens picking out names. They take movie actresses' monikers and make combinations of them — Ava Monroe, Gina Magnani, Shelley Hepburn, etcetera. . . . The Peter Conlows (the dances in the Copa production numbers) expect twins. . . . Uncle Sam is expected to lend Brazil something in the snappy neighborhood of \$25,000,000.

Night clubs across the nation are battling for business with an old restaurant gimmick — offering dinner, drinks and dancing at the bargain rate of \$5.50. Several Gotham cafes are considering similar moves to stimulate trade. . . . Susan Hayward appears to be concentrating on Dick Egan, if anybody.

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Dr. Benjamin Goldberg

Coronary Thrombosis

Some forty years ago, it was not uncommon for an individual to have an attack of acute indigestion after a big dinner and die in the middle of the night. This was attributed to gaseous distention of the stomach or very frequently, gall-bladder disease. An old friend of mine who was an astute observer in the art of medical practice, Professor James B. Herrick of Rush Medical College came up with the answer. That this was a hitherto unrecognized condition, coronary thrombosis. It is a clot of blood in one of the blood vessels supplying the heart wall. This condition is one of the most potent killers in the group of heart diseases. It increases in frequency as longevity increases and as the anxieties of life become more accumulative. In fact, most prone to suffer an attack are professional men, lawyers, doctors, bankers and businessmen. Note I say men, may suffer it do so infrequently in comparison with men. It occurs more frequently after forty-five years of age. I have seen it as early as at eighteen years.

During the first two decades of its study the mortality was over 85% within five years of its occurrence. Now there is a good knowledge of its inception and the tissue changes incidental to its occurrence, this with new drugs to combat these changes, allows a useful recovery in more than 80 percent of those attacked who live longer than five years. It may start with severe pain in the region of the heart radiating usually to the left shoulder and down the left arm or infrequently into the neck or down into the abdomen. In severe cases, shock may be associated with this and your family physician should be called at once. He will have the necessary examinations made including blood counts, sedimentation rates, and electrocardiograms.

In a number of patients, the development of the infarct or triangular area of involvement in the heart wall is slow. This will not allow for positive findings on the electrocardiogram and these findings may not appear for a late as five or six days. The patient should be supervised carefully by his

physician and should be on complete rest for six weeks or longer. This is the interval necessary to absorb the infarct and reestablish circulation in the portion of the heart wall involved. Fortunately as stated above a large percentage of these patients under good management may survive and lead useful lives for many years. In another article we will give you some pertinent facts about the after life of these individuals.

Dr. Goldberg is not practicing medicine at this time and cannot answer letters.

Safety Tips

BE PREPARED

While some Californians are installing the storm windows and girding for the bad weather to come, others are opening winter resorts where people bask in balmy weather.

Commissioner B. R. Caldwell of the California Highway Patrol today reminded all Californians that the last three months of the year are invariably the most hazardous in traffic, and called upon every one to help.

Caldwell pointed out that a check of automotive safety equipment, including lights, brakes, tires, and windshield wipers on every vehicle, is now particularly important.

"Wet weather is not far away, and the first seasonal rains bring slippery street surfaces," the Commissioner commented.

Other seasonal hazards that must be faced during the final months of the year include more hours of darkness, heavy weekend football traffic, night and early morning fog, and the sedentary habits caused by fading light during the evening peak traffic rush.

"Last year almost one-fifth of California's traffic accident victims were killed between five and eight o'clock in the evening," the Commissioner emphasized. "Slower speeds and greater caution will help save lives."

At the moment, the world seems to have become a rather peculiar hybrid—partly ostrich, hiding itself in sand, while the rest is stark, producing very large quantities of babies. — Julian Huxley, scientist.

DESERT HOT SPRINGS

By MARGUERITE BURMESCH

Mildred Blair called us to tell of the activities of Rebekah Lodge, Verbean No. 407. At their last meeting they entertained forty guests. Riverside brought Aladdin's Lamp, and Banning and Coachella also brought delegations. District deputy president, Elita B. Estel, paid her official visit to the local lodge. She was accompanied by her deputy marshal and escort team. Refreshments were served and a social hour enjoyed. All members of the Verbean Lodge, D.H.S., will wear hard-time costumes for the October 20 meeting.

At Dr. Gilbert Holloway's lecture Tuesday evening, Dana Howard told us that she has a new book, "My Flight to Venus" which is just off the press. The book, published by Willing Press of San Gabriel, Metaphysical publishers, was reviewed by Dr. Gilbert Holloway in Los Angeles last Sunday evening. According to Dana Howard, "My Flight to Venus" will be published in England during the coming year.

Dana Howard, who has lived several years in Desert Hot Springs, spent the Summer in Taos, N.M. and Idyllwild, Calif. Mrs. Wm. R. Harvey of "The Little Harvey House" on Sixth street entertained 23 guests on Monday. The Harveys are members of Spanish American War Veterans Auxiliary No. 128, meet regularly with the other members. Guests came from Banning, Yucaipa, and some from Berkeley.

Members of the D.H.S. Toastmasters and guests who attended a dinner meeting of the Hemet group Tuesday evening were president and Mrs. Sam Benton, Mr. and Mrs. Paul Price, Mr. and Mrs. Wm. Harvey, Mr. and Mrs. Horace Brown, Les Morgan and Bruce Crawford.

New residents of our city are Mr. and Mrs. E. Reissinger, who come from Hot Springs, Calif., near Mt. Whitney. They are occupying a new house on Third street. Both Mr. and Mrs. Reissinger are employed by the Coffee bath house as masseur and masseuse.

The W. B. Barnishels have returned after having been away all Summer. They divided their vacation between a ranch near Beaumont and part of it in a trailer on Hurkey Creek near Idyllwild. Mrs. Barnishel found much beautiful scenery which she captured with canvas and brushes. She is exhibiting in the open air art exhibition in Beaumont the last three days of the month, and one of her paintings was in the Desert Art Center opening exhibit.

Mmes. Al Jacobs, H. L. Marsh and N. J. Burmesch attended the Catholic Deaneary luncheon at Rancho Carillo last Tuesday. According to Rotary President Gilbert, last week was a big one for members of that organization. On Wednesday morning, district governor of district No. 163, Walter Hepner, with Mrs. Hepner arrived at the Town House. In the afternoon, Holloway and Joe Kanya, secretary, met with Hepner for a conference. Later they met with the Rotary board at the school, where the year's activities were checked. During the evening the Hepners were feted at the Hulbert's Breezy Acres ranch, where a barbecue dinner was served to them and approximately sixty Rotarians and their wives.

Trixie Blanton is looking forward to a visit with her sister, Mrs. W. W. Connolly, who has been Summering in Coos Bay, Oregon. Before their return here, Mr. and Mrs. Connolly will go to the east coast where they will visit a third sister. The Connollys formerly lived in D.H.S. but now live in Beaumont.

Mr. and Mrs. Walter Williams, who spent the Summer at their ranch in Siskiyou county, in the shadow of Mt. Shasta, are back at their Casa Bello Apartments on First street.

Rev. Father Cook of St. Elizabeth's parish joined six other priests in attendance at the Catholic Deaneary meeting at Rancho Carillo last Tuesday. The Parents Guild met at the school last Tuesday evening. Following a dinner, principal Joe Kanya gave a talk on "Democracy Within a Democracy." The collection taken up after the dinner, which normally goes into a fund to purchase extras for the school, was turned over to the fund for highway signs now being collected.

Betty Lukomski entertained her daughter, Mrs. Harry Johnson of Van Nuys, and granddaughters, Patricia and Georgia. M. A. Westergaard of Bloomington, spent the weekend with his brother-in-law and wife, the L. W. Coffees. Westergaard is grandfather to the popular movie star, Janet Leigh. The Coffee home has many delightful autographed pictures of Janet and her equally popular husband, Tony Curtis.

Dorothy Chester, public relations chairman for the Legion Auxiliary, reports that they have met all of their obligations as an auxiliary: Veterans' Welfare, Child Welfare and Scholarship. A parcel post sale will be held the Friday and Saturday after Thanksgiving. Members are asked to have their parcels ready in time for marking before that date.

Dr. Gilbert Holloway spoke to a near-capacity crowd at Veterans Hall here and dealt with the subject of flying saucers and space ships. He quoted Desmond Leslie of England, Truman Bethrum of Utah and George Adamski who has reported seeing the saucers near Desert Center and having had several contacts with the space people. Dr. Holloway, who has his lecture hall in the Clark hotel, Los Angeles, is the son of the Gilbert Holloways of D.H.S.

The Rev. and Mrs. Lloyd Warren have extended an invitation to their Thursday evening services at Association hall. The lecture starts at 8 and is preceded by a conference. Their church of Practical Christianity is a branch of the Chyroshean church.

Mr. and Mrs. C. J. McGee had as their weekend guests the John Burnes of San Diego and the George Brownings of Whittier. Browning was at one time a member of a small orchestra which played at the Idle Hour, now Addingtons. Frances McGee played the piano in the same orchestra.

On Saturday evening the Fireballs, D.H.S. softball team, were feted at a barbecue at the Guernsey ranch. About forty other guests participated in the steak dinner.

Thrifty Stores Plan Expansion

Thrifty Drug Store officials today announced expansion plans through the end of 1954 that include new "super" self-service drug stores in communities throughout the state.

Cities where new stores are now under construction include Culver City, Los Angeles, Monterey Park, Oxnard, Sacramento, and Whittier. The San Fernando Valley will also have two new Thrifty Drug Stores.

ALL LOCATIONS will feature large, self-service drug stores for convenient one-stop shopping. Modern store design will include many innovations that make it possible to shop quickly and easily from a selection of over 22,000 items. Uncrowded display, bright lighting, and complete air conditioning are expected to make these new stores popular with housewives.

IN REVEALING the expansion plans, Manny Borun, vice president of Thrifty Drug Stores Company, said, "We will continue to enter suburban shopping centers with our modern self-service drug stores, and pledge ourselves to a continuance of the Thrifty Drug Store policy of selling top quality merchandise at sensible prices."

"Thrifty representatives are constantly surveying communities and planning the addition of new stores to the chain of more than 100 California drug stores," Borun continued. "Watch for the opening of these and other Thrifty Drug Stores in the coming year—every one making for greater economies in our buying and lower prices in our stores."

Purse Lost from Auto, Police Told

Loss of a purse from a car traveling on Palm Canyon drive between 8:15 and 8:30 p.m. Sunday, was reported to police by Carolyn Haigh, Laguna Beach. The purse contained \$78 in cash, personal identification, and a checkbook.

The Desert Sun—5¢ and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 21, 1954

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Featuring Homemade Pies and Pastry

Your Hosts — **ARCHIE and ROSE**
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Phone 9014

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to

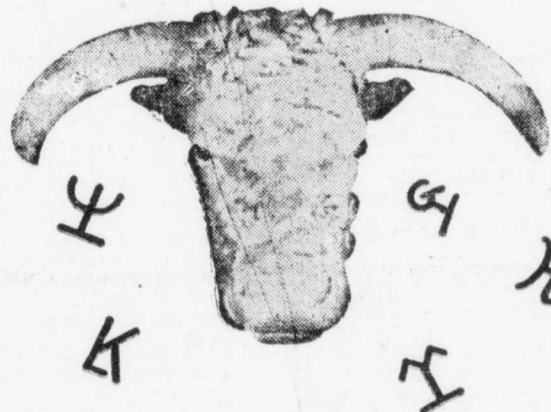


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Delicious 7 course Dinner from

\$1.95

Eastern Top Sirloin Steak Dinner

\$2.85

Roast Eastern Prime Ribs of Beef

EXTRA CUT

\$3.85

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie, Choice of Beverages.

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201 North Palm Canyon Drive

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DON THE BEACHCOMBER

HOLLYWOOD — CHICAGO
CANTONESE CUISINE — ORIGINAL RUM DRINKS
IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

Reserve Officer Reports Two Finds

Tony Cato, reserve police officer, found two items at the Palm Springs airport Sunday, an immigration card with identification of Pavel Adamco, and a purse containing the name of Mary Ann Kissinger of Reseda, 35 cents, and other articles.



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HIS committee work has resulted in a net saving to the taxpayers in one year of more than \$335,000,-000 (a real saving, not just a budget slash) . . .

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We will also
make available without obligation a copy of July, 1954 GOOD HOUSEKEEPING MAGAZINE in which Dr. L. Emmett Holtz Jr. discusses the bed-wetting problem and explains the Proven Enurone Method.

Report Increase in Attendance at St. Louis Church

Attendance at St. Louis church in Cathedral City during the past months was very gratifying, said Father Joseph Deissler, pastor. The average Sunday attendance from Dec. 1 to Labor Day was 1509 persons with well over 1500 as the total attendance. Since the inauguration of the two Masses a short time ago, the attendance has jumped to 230 persons. Catechism instructions for Catholic pupils attending the various public schools will be held every Wednesday. For those children attending the Cathedral City school, instructions will be held in St. Louis hall and in the Community church building, Palm Desert for those attending school in that district.

Former Villager to Pearl Harbor



Capt. Robert S. Poos, USN, of Banning, will soon be en route to Pearl Harbor to be officer in charge of the Navy's preventative medicine unit there.

He is the son of Mrs. Grover Poos and well known here. His father, Dr. Grover Poos, practiced medicine in Palm Springs from 1939 to 1943 and the family is well known in the Village.

SALVATION THROUGH OBEDIENCE SUNDAY LESSON

The age-old question of life after death, and the advantages of spiritual progress are discussed in the Sunday Lesson-Sermon on "Probation after Death" in all Christian Science churches.

The Golden Text from James 1:12 reads, "Blessed is the man that endureth temptation: for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him."

Keynoting the Lesson-Sermon is this citation from Galatians (6:8,9), "He that soweth to his flesh shall of the flesh reap corruption; but he that soweth to the Spirit shall of the Spirit reap life everlasting. And let us not be weary in well doing: for in due season we shall reap, if we faint not."

This explanatory passage will be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Mortals need not fancy that belief in the experience of death will awaken them to glorified being. Universal salvation rests on progression and probation, and is unattainable without them" (p. 291).

The Desert Sun—6b and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 21, 1954

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 A.M.
Wednesday Meetings, 8 P.M.
Sunday School, 9:15 A.M.
271 Ocotillo Avenue

The Reading Room is located at 174 N. Palm Canyon Dr.

"World Order" to be Subject at Cathedral City

"Sunday, Community church of Cathedral City plans to join with other churches in praying for 'World Order'. The day will so be observed not only in the United States but also in many other nations. The 'National Council of Churches' calls Christian people to penitence for our failure to dedicate ourselves fully to the cause of justice, freedom and peace," Rev. Dr. Graham Hunter, pastor, said.

Tonight the first of the monthly "covered dish" suppers for friends and neighbors of the church will be held. E. M. Derling will show pictures he took in Mexico last Spring. The boys and girls of the church meet for a Halloween picnic Saturday, Oct. 30, going from the church at eleven o'clock to the Cathedral City Park. The church is asking its young people in their "trick or treat" calls Saturday night to invite people to put in their hands or send to the church, warm, useable garments for war relief, to be sent through the Friends Service Committee, and to send to the church checks for that purpose.

Future Coming, Subject Sunday

Sunday at 11 a.m. Dr. James H. Blackstone Jr. will speak on the subject "The Future Coming of the King." The Palm Springs chapter of Jobs Daughters with their Honored Queen, Beverly Yager, will be guests at the morning service.

The evening service will begin at 7:30 with the first "Evensong" of the season, a service devoted to the singing of some of the great hymns of the church and will also include special sacred music numbers.

The Christian Endeavor groups will meet at 6:15 p.m. with a 3D meeting planned for the high school group which will meet in the church parlor with Kent Wergis in charge. The Junior high school group will meet in the Youth Chapel at the same hour with Dr. and Mrs. Blackstone in charge.

Monday at 6:30 p.m. the National Skippers of Mariners, a National church organization, Mr. and Mrs. Sam Gist of Pomona, will be present at a potluck dinner in the church social hall to organize three new ships for the church fellowship.

Davis Returns from L.A. Business Trip

John C. Davis, local realtor, was in Los Angeles last week to attend to the closing of the escrow for the Chance Apartments and Hotel, 1342 South Palm Canyon drive, recently sold by Mr. and Mrs. A. C. Harris to Dr. and Mrs. R. G. Pearson.

Mr. and Mrs. Harris are now on a tour of central California but will return soon to their home at 216 Camino Descanso. Harris plans to go into the real estate business on his return.

READ SUN
CLASSIFIED ADS

Lutheran Services

at
Youth Center

386 No. Belardo Road
Every Sunday
at
8:30 A.M.
Rev. Paul A. Hilgendorf, Jr.

St. Paul's Church Presents Three Choir Groups

Usual services will be held at St. Paul's in the Desert Episcopal church this Sunday, October 24. Holy Communion will be celebrated at 8 a.m. the Church school will convene at 9:30 a.m. with classes for all ages, including adults, meeting at 10 a.m. "Interested adults are invited to attend the 9:30 worship service, which has become one of the best attended Sunday morning services," announced the rector, the Rev. William A. Blondor Jr.

Announcement was made this week of the intention to organize three regular choirs at St. Paul's, the adult choir; an intermediate choir, for young people of Junior high and high school age; and the Junior Choir for grammar school children. At the present time, plans are that Alex Hammond will direct the intermediate choir, while Mrs. Wynne D. Hammond will direct the Junior Choir. Schedules will be announced within this next week. Any interested adults or young people should contact either the rector or Mr. or Mrs. Hammond.

This past Tuesday, the Convocation of St. Bernardine held its Fall meeting at St. Mark's church in Upland. In attendance as delegates were the rector, Mr. and Mrs. Edward Maggard and Mrs. Levering Moore. During the Morning sessions, encouraging reports were heard on the growth of the church in the desert area. Following lunch, the delegates heard reports on the meetings this past Summer of the World Council of Churches in Evanston, and the Anglican Congress, which was held in Minneapolis, attended by delegates of the Anglican Communion throughout the world.

According to present estimates, the enlarged church building will be ready for occupancy during the latter part of November. Until that time, all worship services are being held in the parish hall, behind the church building.

Bright Lights

Blamed for Wreck of Automobile

Blinded by lights of an oncoming car, Donnelly Henry Keresen, 23, of Santa Ana lost control of his 1954 Volkswagen while rounding a curve 100 yards south of the south city limits on Highway 111, causing it to overturn. Keresen was traveling south at the time of the accident, 1:17 a.m. Sunday. The car was listed as a total wreck.

Story of Jonah Topic Saturday of Pastor Smith

Is the story of Jonah and the whale reliable or just a big fish story? Was Jesus in the grave for three days and three nights? What does the experience of Jonah teach us today? These questions will be answered Saturday, October 30, when Pastor D. Kenneth Smith speaks on the subject "Christ and Jonah and the Whale," at 11 a.m. worship services of the Palm Springs Seventh-day Adventist church.

During the Sabbath School hour beginning at 9:30, members and visitors will continue with the current series of lessons on "Triumph in Suffering." "Job, A Man Tested and Tried," will be the subject for discussion Saturday. The children's division will meet under

the leadership of Mrs. Peggy Baker and Mrs. Opal Johnson. Tuesday evening at 7:30, the third in a series of "Studies in the Book of Romans" will be given.

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ONE FOOT resting on just one of two pedals automatically produces the right bass for any piece you play.



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You can now play beautiful music yourself in a few minutes . . . even if you can't read a note of music and never took a lesson. It's as simple as ABC with the Hammond Chord Organ—a new kind of instrument especially designed for those who have always wanted to learn to play beautiful music but never had the time. Hundreds of classical and popular selections have been made into easy "picture music" (of course you can also play standard music, too).

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Thursday Night on RADIO

6:00 p.m. Rosemary Clooney

6:15 p.m. The Choraliers

6:30 p.m. Amos 'n' Andy Music Hall

6:55 p.m. Robert Trout - News

7:30 p.m. Suspense

7:55 p.m. Douglas Edwards - News

8:00 p.m. Night Watch

9:15 p.m. Mr. & Mrs. North

Dial 1340

CBS Radio

KCMJ

Friday Night on RADIO

6:00 p.m. The Perry Como Show

6:15 p.m. The Choraliers

6:30 p.m. Amos 'n' Andy Music Hall

7:30 p.m. Crime Photographer

8:00 p.m. Arthur Godfrey Digest

8:30 p.m. Lowell Thomas -- News

9:15 p.m. Mr. & Mrs. North

10:00 p.m. CBS World News

Dial 1340

CBS Radio

KCMJ

Saturday Night on RADIO

5:30 p.m. Texaco Sports Final

6:55 p.m. Allan Jackson -- News

7:00 p.m. Two for the Money

7:30 p.m. Jimmy Wakely

8:00 p.m. Gunsmoke

8:30 p.m. Gangbusters

9:00 p.m. Juke Box Jury

10:00 p.m. CBS World News

Dial 1340

CBS Radio

KCMJ

Sunday Night on RADIO

4:00 p.m. Jack Benny's Program

4:30 p.m. Amos 'n' Andy

5:00 p.m. Our Miss Brooks

6:00 p.m. Bergen-McCarthy Show

7:30 p.m. The Whistler

8:00 p.m. Hallmark Hall of Fame

8:30 p.m. My Little Margie

9:00 p.m. Hollywood Hall of Fame

Dial 1340

CBS Radio

KCMJ

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

CLEAN-UP CAMPAIGN

Under sponsorship of the Cathedral City Lions club, the Chamber of Commerce, and the Sanitation District, a group of public spirited citizens staged a clean-up of cans, bottles, and trash that had accumulated on the sides of the east and west approaches to the city.

Special attention was given to Date Palm drive as far as the northern boundary of the Sanitation District. Due to the time element, the group was not able to clean up further north, although the roadside was very badly in need of the same treatment to Ramon road. If our good neighbors living on North Date Palm Drive should read this, and like to stage the same program, President Claude Cobb of the Cathedral Sanitation District has offered the hospitality of their trash dump as a depository. The vote to the meanest person of the month goes to the person who stole the "Dump No Rubbish" sign posted on the Drive.

The wives of the workers served breakfast in the park. Those who participated under the chairmanship of Mike Gordon were Carl Jackson, Carl Mayfield, Wilbur Larrison, Claude Cobb, Jack Hillery, M. O. Woody, Russ Snyder, and Bob Sherrill.

Dorcas Dragge, formerly of Pasadena, Reno and Lake Tahoe, has opened the Dorcas Beauty Salon in the Rennett building on Broadway with all new and latest of equipment. Mrs. Dorothy Van Netta, long-time resident of Cathedral City and Rancho Mirage, is associated with her.

George Harshman of Palm Springs has purchased both the business and property of Carol's Club which has been for many years a landmark at the west entrance to Cathedral City. He will operate both the cafe and cocktail parlor.

SCHOOL CLUB MEETS

The first business meeting of the school club was held in the school cafeteria last Thursday afternoon with the retiring president Mrs. Dorothy Angell in the chair. Many important matters were taken up and officers for the ensuing year were elected. Guiding the activities of the club will be: president, Mrs. Mazie Squires; first vice president, Mrs. Shirley Picard; second vice president, Mrs. Beth Hafer; recording secretary, Mrs. Helen Camahan; corresponding secretary, Mrs. Rose Allen; and treasurer, Mrs. Pearl Snyder. The new room mothers appointed for the year are: kindergarten, Mrs. Rose Allen; first grade, Mrs. Nanette Knox; second grade, Mrs. Thelma Goode; third grade, Mrs. Nedra Hollister; fourth grade, Mrs. Ethel Farmer; fifth grade, Mrs. Wilma Gordon; and the sixth grade, Mrs. Jean Hicks. The chairman for the group will be Mrs. Frances Woody. Mrs. Marjorie Anderson was appointed district representative for the Girl Scouts, and made an appeal for either new or used, were requested for use in the class rooms, and in response to the appeal, two were promised. Mrs. Angell again reminded the group that they were desirous of a 9 x 12 rug for the

kindergarten use. The next day a nice rug was donated by Charles Scherck. Mrs. Sydney Noles, ex-president of the Cathedral Elementary School PTA gave an interesting talk on the advantages and function of their PTA. The subject of whether or not the local school club will join the PTA will be taken up at a later date when everyone will have an opportunity to study the matter. Following the business meeting, the Kindergarten, under the direction of Mrs. Beverly Watt, gave a short program.

Dr. William W. Catherwood Jr., physician and surgeon for the past two years located on North Palm Canyon drive, Palm Springs, has moved his offices for the general practice of medicine, surgery, and osteopathy to 555 Broadway, Cathedral City. Dr. Catherwood is a graduate of the University of Southern California and the Los Angeles College of Osteopathic Physicians and Surgeons. He interned in the Los Angeles General Hospital in 1936, and upon completing his internship there began his practice in Riverside, where he was senior surgeon in the Riverside Hospital for twelve years. For the benefit of his wife and child's health, the doctor left his practice in Riverside and moved to the desert and mountain areas. He maintains his practice in the Summer time on the South shore of Lake Tahoe at Bijou, where he operates an emergency clinic. Dr. Catherwood is the son of Dr. William W. Catherwood Sr., former pastor of the First Baptist church of Riverside, Calif., for twenty-eight years, and who serves prominently in University circles as a

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and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 21, 1954

member of several University directorate boards.

PRICES ARE BACK

Cathedral City's noted author-traveler, Willard Price and Mrs. Price, recently returned from a six months' journey through the South Seas, reports that Tahiti is even more wonderful than the romancers have made it out to be. Travelers who visit only the port town, Papeete, are disappointed—but in the interior of the big island and in the many small islands the Polynesians have not been spoiled by civilization and life is lived about as it was a hundred years ago.

The islands are magnificent, towering a mile and a half high, the mountains covered with gorgeous tropical flowers and flowering trees. The Prices sailed from Los Angeles first of April on the freighter Thorsisle. The trip to Tahiti took ten days. After six weeks in Tahiti they went on by air to Aitutaki, a coral atoll of great beauty. To get from Aitutaki to Rarotonga it was necessary to go by tramp schooner, and the trip was the most exciting and trying that these experienced travelers have ever made. The ship took on so much water that it began to go down by the head, and was only saved by the desperate efforts of captain and crew.

Then the plane that was to carry the Prices to Samoa lost a pontoon, and the passengers were marooned for a week during repairs. On another occasion a motor conked out and the plane limped two hundred miles on a single engine. Samoa and Fiji were visited, and the flight home was made by way of Hawaii where the Prices stopped over for seventeen days.

Mr. Price is now at work on a book on the trip to be published by New York and London publishers next year.

Joseph Barbour Sales Manager for Security Title

Joseph E. Barbour, vice president of Security Title Insurance company, has been promoted to regional sales manager for this district, with headquarters in Riverside, it was announced today by Vern T. Lawson, vice president and manager of Security Title's Riverside office. Since 1932, Barbour has been sales manager for the San Bernardino office, where he was in charge of developing new business and aiding real estate brokers, builders, and mortgage lenders in putting subdivision transactions together.

REPORTS PURSE GONE

Loss or theft of her purse containing \$250 in cash and three keys was reported to police Saturday by Mrs. Albert Gersten, 445 North Via Altamira.

Why I Am a Candidate

(For U.S. Congress

Riverside and Imperial Counties)



AN OPEN LETTER TO THE PEOPLE

FROM

Bruce Shangle

(Democratic Candidate Opposing John Phillips, GOP)

During my campaigning throughout Riverside County many people have asked me: "Mr. Shangle, what made you decide to run for Congress in the 29th Congressional District?"

It is not for personal gain that I accepted the nomination for this high office. In the 15 years that I have been a resident of this County it has been good to me. I have enjoyed success and happiness. It took work — and lots of it — but the opportunity was there.

No, it was not for personal gain or prestige that I accepted the nomination. One man convinced me that I should be the Democratic candidate. **AND THIS MAN WAS NONE OTHER THAN THE PRESENT INCUMBENT — AND MY OPPONENT IN THIS ELECTION — JOHN PHILLIPS.**

"By Their Deeds Shall Ye Know Them"

(By a public servant's deeds shall we know him)

For many years we have heard Mr. Phillips label himself "the friend of the veteran, the friend of the farmer, the friend of the small businessman, the friend of the taxpayer."

So — I looked at the record of this man during his past 12 years in office. I looked at **WHAT HE DID** instead of at **WHAT HE SAID** AND "ROSE TO REMARK."

HERE IS WHAT I FOUND:

Mr. Phillips' voting record — what he **DOES** when he goes to Washington — shows a continuous and unbroken trend toward reaction — a turning back of the clock for 30 years — a record that contradicts my opponent's contention that he is "the friend of the veteran, the friend of the farmer, the friend of the small businessman, the friend of the taxpayer."

FOR BY HIS DEEDS — Mr. Phillips proves that he is a friend of special interests — special interests advanced at the expense of the veteran, the farmer, the small businessman, the taxpayer.

You are entitled to proof when I make this serious charge. The **PROOF IS MR. PHILLIPS' VOTING RECORD.** I intend to give you the details during these next two weeks before election. I BELIEVE THAT AN INFORMED PEOPLE IS THE BEST SAFEGUARD OF OUR FUTURE.

So, in this campaign we will look at the record together.

A RECORD OF 12 YEARS OF NEGATIVE, BACKWARD VOTING ON KEY ISSUES AFFECTING ALL THE PEOPLE — THE VETERANS, THE FARMERS, THE WORKING PEOPLE, THE SMALL BUSINESSMAN, THE TAXPAYER.

When you have seen, as I have seen, this proof of a turn-back-the-clock philosophy, I will rest my campaign in your hands. For if Mr. Phillips is re-elected he will continue these policies—he has promised that in his current campaign. It is up to you to register disapproval of his policies **BY VOTING.** For only by exercising your right to vote will we be able to stop this turn-back. **YOUR VOTE IS IMPORTANT.**

Our District Can No Longer Afford To Be Represented by a Man Who Proves by His Deeds That He Is Not in Touch with the Needs of Our People.

If I may borrow a phrase:

"IT'S TIME--HIGH TIME--FOR A CHANGE"

Yours Very Cordially,

Bruce Shangle

This advertisement sponsored and paid for by the
Citizens Committee for the Election of Bruce Shangle to Congress
Wayne A. Leeper, Chairman
3840 7th Street, Riverside

DODGE has done it...better wait!



It's Flair-Fashioned...

COMING SOON!

New life for tired kitchens!

-- the **MODERN LOOK**

You'll cook better, too, on a
MODERN automatic gas range



The new MAYTAG CP Automatic Gas Range, one of the many CP gas ranges available in this area.

A kitchen doesn't have to show its age. Just watch the heart of your home take a new lease on life the moment your new automatic gas range is delivered. Its smooth-flowing lines and gleaming finish pep up your kitchen instantly.

After you've taken a good long look, you'll want to start cooking on your new range. And what a pleasure that is. You'll cook with a new-found confidence because your new gas range lets you use *all* your skill.

Precision-set temperatures for baking and roasting — flexibility of heat control on top burners — and completely automatic lighting and timing are just a few of the things you'll never want to be without.

Tomorrow (or today) would be a good day to see the glistening new models now on display at dealers' or your Gas Company's showrooms. Your new gas range will cost less than you think...less to buy, install and operate.

and **MODERN features**

Automatic temperature control. Dial the exact oven temperature you want. It won't vary. Fancy oven dishes are a "breeze" to bake.

Automatic clock control lets you bake and roast while you do your housework. The clock control turns your oven on and off...automatically.

Smokeless broiling. Smoke and spatter disappear in the live gas flame. No grime or soot to settle on kitchen walls. You broil with the door closed, too. What's more you enjoy the "flame-kissed flavor" that only gas provides.

SOUTHERN CALIFORNIA GAS COMPANY

Only **GAS** gives you such modern automatic appliances

Vandals Break School Windows

Malicious mischief, breaking of two windows at the Nellie Coffman Junior high school, during halftime of the football game Friday night between Palm Springs and Coachella, was reported to the police by caretaker Edward Kane.

The windows were evidently broken by kicking them, officers said.

ZUD Removes DISCOLORATIONS from Bottoms of COPPER POTS & PANS

The same can remove rust and stains from bathtubs, sinks, auto bumpers & trim, discolorations from tile floors.

FREE SAMPLE Give names of your dealer.

ZUD is sold at Grocers, Hardware, Dept. 104 Stores

RUSTIN PRODUCTS P. O. BOX 502 FAIR LAWN, N. J.

RANCHO MIRAGE

Every day brings more and more familiar faces to the scene at Rancho Mirage. Mr. and Mrs. J. E. Tease and family are at home. They are from Rhode Island.

Mr. and Mrs. Warren "Ben" Leonard returned, after spending the Summer at their residence in Lake Tahoe.

Mr. and Mrs. Ronald A. Button and daughter Barbara were down for the weekend inspecting the beginnings of their new home.

Mr. and Mrs. August Cortisoz will be here for the Winter, after a Summer spent in New York state.

Mr. and Mrs. Joe Cook were down for the weekend opening their house, so will be here most of the time, now.

The Tony Whans were here for the weekend.

Adolph and Lorraine Carl are a cheerful addition to the community.

Mr. and Mrs. Bert Misner have purchased the Cameron triplex to become an important part of Rancho Mirage.

Isabel Cameron is back from Malibu, where she visited with relatives.

Mr. and Mrs. Boyd Andreas

have returned and are preparing to open the Oyster House (Highway 111). They spent the Summer in Olympia, Washington.

Mr. and Mrs. St. Leon are two of the central figures in Rancho Mirage. He spent most of the Summer right here in the valley.

Biggest community project at the moment seems to be a self-imposed beautification program. The trend being set mainly by the home-coming of so many to the area. Everybody is planting lawns, gardens, putting on that refreshing coat of paint, and just cleaning up in general. There is going to be a face-lifting job done on the valley, too, which is more a civic undertaking.

Desert Air was the center of much activity over the weekend, what with midjet auto racers, and the party at the Harstads. Gloria and Lady Furness will be there for the week. Frank Sinatra flew in to stay at his home in Thunderbird, Business and Professional Women of Palm Springs held their meeting at Desert Air Monday night.

Mrs. Ben Vallat is working hard as chairman of the Nearly New Section of the Bazaar to be given at the Indian Woman's Club on Saturday, November 6. The Bazaar is an annual event sponsored by the Women's Guild of St. John's Episcopal church to help raise funds for the new church building. The Nearly New Section consists of revamped articles of clothing, hats, purses, china, anything useful.

Choose the resort designed for you

St. Petersburg FLORIDA
Soreno HOTEL

Phoenix ARIZONA
Jokake Inn

Fort Lauderdale FLORIDA
POINSETTIA BEACH HOTEL

Where else but at an Alsonett Hotel will you find such a plan for leisure? **JOKAKE INN**, in the "Valley of the Sun," 10 miles east of Phoenix. Typically Southwestern in decor, climate and manners. All resort activities. Private pool. Hand picked guests. The **SORENO**, St. Petersburg, Florida, on beautiful Tampa Bay, ideally located, excellent food, finest entertainment. Delightful guest rooms. **POINSETTIA BEACH HOTEL**, Ft. Lauderdale, Florida, "around the corner from everything." Luxurious appointments, finest bathing on the coast. All sports and recreation. **Alsonett Hotels** are renowned for fine facilities and courteous, efficient service.

Write for reservation information directly to hotel of your choice, or our Chicago Office—

Alsonett Resort Hotels, 808 North Michigan Avenue, Chicago, Illinois. Telephone No.—Superior 7-3933

Square Dances to Start Nov. 9 at Polo Grounds

Square dances sponsored by the city recreation department will start Tuesday, November 9, and will be held on a one-month trial period. Director Howard Haddock announces.

Admission will be by donation, and the support given the dances the first month will determine whether or not they will be continued throughout the entire season.

Osa Matthews of Redlands, member of the Southern California Square Dance Association, will be the caller.

The dances will be held in the Polo Grounds playhouse from 8 to 11 p.m.

FLOODLIGHT STOLEN

Theft of a floodlight fixture and one floodlight bulb early Sunday morning was reported to police by personnel of the LaVaronda Hotel, 572 South Indian avenue.

POLAR Styling

We're Bears of Distinction—
We Want Reliable Cold and Styling Too—

That's why we're amazed at the small amount of fish we have to cough up for the new

Westinghouse
COPPER-STYLED
FOOD-FILE
REFRIGERATOR

—a special place—
a special cold for
each and every kind of food.

Enjoy Perfect Hot Water Service Backed By

10-YEAR PURCHASER'S PROTECTION POLICY

Westinghouse
Automatic Electric
WATER HEATERS

Models and Sizes for All Homes. Low Down Payment. 24 Months to Pay.

Displayed and Sold at all District Offices

CALIFORNIA ELECTRIC POWER COMPANY

50 YEARS

Thrifty Be Wise ABOUT YOUR BUYS

CUT RATE DRUG STORES ECONOMIZE

Prices Good Thru Sunday Plus Federal Tax.

WELCOME SHRINERS

Have fun, and remember that Thrifty is here to serve you with hundreds of Everyday Items at lowest prices in town!

\$1.95 VALUE!

THRIFTY SPECIAL

Smartfit

LANOLIZED NYLONS

• 66 GAUGE
• 12 DENIER

• FIRST QUALITY
• FULL FASHIONED

nylons that glide on with the luxury feel of silk! They won't snag and will wear better. Try them!

\$1.00

3 Pr. \$2.94

Fountain Grill Specials!

CHERRY PIE A LA MODE 19¢

Luscious, perfectly seasoned pie topped with Thrifty Ice Cream! Have some today!

COMPLETE BREAKFAST 49¢

• Glass of Orange Juice
• 2 Ranch Fresh Eggs Fried in Butter
• Hash Browned Potatoes, Toast
• Hash and Butter
• Best Cup of Coffee in Town

Special 'til 11:00 a.m.

\$1.98 Value! Roberta Roberts!

FOAM RUBBER SOLE SLIPPERS

Broken sizes. Choice of colors. 49¢

\$5.95 VALUE

T.V. Hassock Stool \$2.99

NO SAG FURNITURE SPRINGS

U.S.P. Quality, Limit 1

5 lb. EPSOM SALT 16¢

Amber, Antiseptic

Qt. MOUTH WASH 33¢

Borbro, 25.00 Units, 100 Capsules

\$1.98 VITAMIN A 82¢

Borbro, 10 mg., 100 Tablets

89¢ VITAMIN B-1 49¢

Full Pint

MILK OF MAGNESIA 14¢

Ounce Tube

TRYCO OINTMENT 89¢

REG. \$3.95 VALUE!

3 WAY—21x16 Inch Size

Vanity MIRROR

Heavy Masonite back. Perma-silvered for lasting beauty. Ideal for make-up.

\$1.49

\$3.98 OVAL WADING POOL 47 Inch Diameter

98¢ PLASTIC BEACH BALL 6 Panels • 6 Colors.

\$2.98 **79¢**

366 SO. PALM CANYON DR.
PALM SPRINGS, CALIFORNIA

GIANT SIZE AJAX FOAMING ACTION CLEANSER 2 for 29¢

\$1.69 JOHNSONS GLO-COAT Hard Gloss Half Gallon \$1.29

17¢ PAPER TOWELS 150 SHEET ROLL 2 for 25¢

\$1.25 Value DRY CLEANER MAGIC CERTIFIED FRENCH 57¢ GALLON TIN

100 BOBBY PINS REG. 25¢ VENIDA BRONZE 9¢

29¢ VALUE

Fringed Finger-Tip

TOWELS

Choice of Colors

4 for 79¢

THRIFTY BATH SOAP

Each Bar Weighs Over 1 lb.

3 For 29¢

10¢ Each. Choice of 4 Fragrances!

COPPERTONE SUN TAN LOTION

For an even, all over tan without burning.

\$1.00

\$9.95 VALUE

GOLDEN JASMINE 20 PC.

DINNERWARE SET

Complete service for four with dinnerplate, dessert plate, salad plate, cup, and saucer. See the beautiful reproduction of one of hand-painted!

\$4.99

\$7.95 VALUE!

5-PIECE COMPLETE SET

• Sugar Bowl • Creamer
• Vegetable Bowl
• Meat Platter

Hand-painted! Under-glazed!

\$4.99

HALLOWEEN CANDY

• Candy Corn
• Harvest Mix
• Candy Kisses

Your Choice

FULL POUND 33¢

Fresh! Delicious for trick or treat giving.

\$1.89 Value! CHILDREN'S HALLOWEEN COSTUMES

• Skeleton • Devil
• Clown • Pirate
• Witch • Gypsy

YOUR CHOICE \$1.69

Others 98¢ & up.

MOLDED DELUXE CHILDREN'S MASKS 19¢

• CHARACTER AND ANIMAL DESIGNS
• WITCH • CLOWN
• FOX • PIRATE • SKULL
• PIG • ZOMBIE

LIQUOR VALUES

6 YEAR OLD Mellow Springs

Bottled in Bond

STRAIGHT BOURBON

FIFTH GALLON **\$3.98**

100 proof, mellow, smoothest whiskey.

Fifth Gallon, Wellington, 7 Year Old **\$3.09**

STRAIGHT BOURBON

Gem of Kentucky, Fifth Gallon **\$3.07**

Regents, 12 oz. Cans **6 for 81¢**

PREMIUM BEER 39¢

Harvest Queen, Red or White, Fifth Gallon

SWEET WINE

711 HAVANA SECONDS CIGARS

• All Havana for Mildness

2 for 15¢

Box of 50, \$3.39

CHROME CIGARETTE LIGHTERS

Fully Automatic! Fully Guaranteed! YOUR CHOICE **98¢**

Famous Triple Gear Action!



(Anderson Photo)

HAPPY BIRTHDAY — Lee Anderson was the recipient of birthday felicitations at the Racquet Club Welcome Home party.

Pictured at the dinner table are, left to right, James Schmidt, Ginny Simms, Irving Berlin, Lee Anderson, and Dr. Alfred Huengerdt.



(Anderson Photo)

AT RACQUET CLUB — Among the many gay parties at the Racquet Club Saturday night was the one hosted by Mr. and Mrs. Al Hunt. Shown left to right, are Mrs. Kenneth Langley, Mrs. Al Hunt, Mrs. Hunt, Dora Clarke and Mr. Langley. The Langleys live in Buenos Aires.

Racquet Club Formal to be Nov. 6

The Racquet Club, which opened its 20th season with its big Welcome Home party Saturday night, has set November 6 as the date for its annual formal party.

Also on the Club agenda of coming events is its first tennis tournament, the Senior Tennis Tournament, on November 13-14.

Among Sunday night diners at the Club were the William Dohenys, the P. A. Dohenys, Mr. and Mrs. Kenneth Simpson Jr., the William Pollocks, and Al Franklin, all of whom have been staying at the Club.

The Edward Rothbarts were Sunday night dining with Harry Joe and Dorothy Gray Brown. Viva Selig, Alexander Hall.

Pat Weaver (president of NBC who has been vacationing there for 10 days) hosted a large dinner party which included Aline Mosby (UP's Hollywood correspondent), Fred Wile, Miss Carr, Claire Bregman, Mr. and Mrs. Don Briggs and Commander Whitehead of London, England.

Mr. and Mrs. Thomas Fleming and Mr. and Mrs. William Malouf were a dinner foursome.

Mrs. Barry Sullivan, whose husband is currently doing a play on Broadway, was down for the weekend, with her daughter.

Also weekending there were Dr. and Mrs. Cameron Hall, Mr. and Mrs. Gordon Hughes (he directs the radio version of "Little Margie"), Mr. and Mrs. Robert Hill of LaJolla, Vincent Fotre and son Terry.

Mrs. Alfonso Bell is at the Club for a two week stay with her husband joining her for weekends.

Party to Open New Season

Eddie Davidson, the new manager of Casitas del Monte, has issued invitations for a cocktail party to be held this evening, from 3:30 to 5:30 p.m. Around 300 hotelmen, businessmen and press are expected to attend the party which heralds the opening of the new season.

Anniversary guests were Judge and Mrs. William Stute, Mr. and Mrs. Harold Bennett and daughter Sharon of Long Beach, Mrs. Raymond Levitre and son Randy and daughter Dianne of Beverly Hills. A professional dancing team, the Barones plan to go on tour later in the season.

THE DESERT SUN

and PALM SPRINGS NEWS

Page 1-c Palm Springs, California, Thursday, October 21, 1954 3rd Section

Around Town

with Hildy Crawford

Wedding the charm of the desert with the charm of the Islands... Don the Beachcomber opened last night for its third Palm Springs season... and devotees of Cantonese food and South Seas drinks turned out en masse for the opening... sipping drinks from fresh pineapples, nibbling on sweet-and-sour spareribs and rumakis... and dining on chicken almond and other savory delicacies... It was a brilliant gathering... with Hawaiian music and flower leis adding to the illusion that brought Waikiki to the desert... Down for the opening, and seated in the Queen's Chair was Miss Sunny Sund, owner of the Don the Beachcomber restaurants...

In Miss Sund's party were the Bud Bacholds (he is the manager of the Palm Springs and Hollywood restaurants)... Paul Moore and Mitchell Frug... Russ and Jane Wade had in their party... Ed and Pearl Thrasher, Ray and Blake Corliss... Tom and Virginia Curtis...

Among others with reservations were... Joseph Schenck, James and Esther Hammond... Bill Boggess, Jeri Kellard... Louise Celestin, the James Harrells...

Roy Bradley, happy to be back from Hollywood, tossed a cocktail party in his Canyon View apartment Tuesday night... All the top brass of the Beachcomber were there... Sunny Sund, the Bud Bacholds with their friends the Whitey Johnsons... Mitchell Frug... Other: Paul Moore, Churchill Ross (he used to "cover Palm Springs" on the old Limelight)... Tony and Virginia Curtis, the Bob Kesslers... Bess Bender, Louise Celestin, Tony Campbell... the Jimmy Glasiers (down for the Beachcomber opening), Roma Marvin... and enough more to really fill Roy's livingroom...

Mary Bedford-Jones, who returned from an Eastern Summer about two weeks ago... was at the Desert Art Center reception with her houseguest Frances MacLeish of Balboa, who was here for the weekend... While she was in the East, Mary was entertained by the Henry Thorntons at their palatial estate home in Ottawa, Illinois... The Thorntons will be out here in January to open their Palm Springs home... which is out near the Biltmore...

Harry Joe and Dorothy (Gray) Brown, back from their honeymoon in New York... were with Charlie and Mary Morrison at the Racquet Club's Welcome Home party Saturday night... and also at Scotty Rubin's cocktail party which preceded it at his hillside home... Among others at the Scotty Rubin party were the Eddie Silvermans, Mousie Powell and Cassie Moran... Beat Von Dehn and Cookie Gordon, George Goldberg, Mr. and Mrs. Douglas Whitnev, Si and Buddv Simon... Sammv Sontag, Al Hall... the Maurice Greenspoons, Jean Hull...

Welcome Home
The Kenneth Langleys of Buenos Aires were weekend

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

October 21
Lions Club, Chi Chi Blue Room, noon.
Palm Springs Business Women's Club, Kenny's Koffee Kup, 7:30 a.m.

October 22
El Mirador opens.
Desert Inn opens.

October 24
Los Compadres breakfast ride to Andreas canyon, breakfast, 8:30 a.m.

October 26
Kiwanis Club, El Mirador, noon.
Soroptimists, Chi Chi Blue Room, noon.
Desert Does, Elks Lodge, 8 p.m.

October 27
Rotary Club, Palm Springs Biltmore, 12:10 p.m.

Korngutes Home from Northwest

The Korngutes, Cecil and Max, have just returned to their Indian Trail home after an extended auto trip to the Pacific Northwest, stopping in San Francisco to attend the B.P.O.E. convention. Mr. Korngute has been an Elk for 38 years and is a charter member of the Palm Springs lodge.

The Korngutes plan several gala events at their Palm Springs home this winter.

(More, page 3c)

Faithfully Yours

For 46 seasons (all under the same family ownership and management), The Desert Inn has remained faithful to the finest traditions of American Plan resort service.

**OPEN — TOMORROW
FRIDAY,
OCTOBER 22**

Discerning vacationists are invited to join us this season for a fun-filled, sun-blessed holiday.

P.S. — Villagers, their guests and visitors are cordially invited to enjoy the facilities of The Desert Inn. Visit our cocktail lounge and partake of the food served in our dining room for which The Desert Inn is traditionally famous.

The Desert Inn IS Palm Springs!



For Reservations Phone 2261

Lillian Agar

of the

El Mirador Hotel

pre-season **SALE**

Suits... Daytime and Cocktail Dresses

Bathing Suits... Sweaters

Baskets... Robes... Lingerie

Reductions of

$\frac{1}{3}$ & $\frac{1}{2}$

in the Lobby of the El Mirador Hotel

Ticket Sale Starts for Civic Chorus

Season tickets for the six concerts of the 1954-55 season of the Palm Springs Civic Chorus will go on sale today.

The opening concert, Haydn's "Creation", will be performed at the Jewish Community Center on Sunday, November 7, at 8:15 p.m., with soloists Wynn Davis Hammond, soprano; Alex S. Hammond, bass; and Eugene Allen, tenor.

This year brings a marked musical improvement in the Chorus. Several new members with oratorio and operatic background, add to the full-bodied tone of the chorus, helping to mold it into an evermore satisfying musical instrument. The male section of the choir, numbering over 20 voices, has enabled the director Harry Tomlinson to plan a number for this group that will be featured in the concert the choir has been invited to give in Los Angeles.

Last year the concerts were supported not only through ticket sales but through the generous contributions of patrons and patronesses and this will continue this season. New patrons and patronesses are now being received.

Season tickets, good for all six concerts, are available at El Paseo Pharmacy, Village Pharmacy, Ramon Drug, Palm Springs Music Company, and the Bar of Music.

For the next three weekends tickets may also be purchased at a booth in front of the Bank of America. They may also be obtained from Mr. Tomlinson or any member of the Chorus.

Friends Come Singing Swedish Birthday Songs

Reviving a tradition of his native country, friends surprised Ivor Nordstrom on his 70th birthday, arriving at the Nordstrom house at 564 South Camino Real singing Swedish birthday songs at 5 a.m.

The singers brought coffee and cakes with them and they spent the morning with the Nordstroms, singing and taking pictures.

In the group were Messrs. and Mmes. Werner Hogback, Knute Ojala, Otto Grelson.

In the evening Mrs. Nordstrom prepared a barbecue dinner with a birthday cake, entertaining the same guests.

Mothers Club Makes Plans for the Year

The first monthly meeting of the Kindergarten Mothers Club was held Thursday afternoon at Francis Stevens. Mrs. Helen Peterson led the discussion which centered around plans for the year.

Mrs. Cecil Johnson was named committee chairman for the club and plans were made for a Halloween Party on October 29.

The second Thursday of each month will be maintained as the day for the regular Mothers Club meeting at 3 p.m.

Mrs. Dennis Abner and Mrs. Paulette Johnson are on the tea committee for the November meeting, which will feature a talk on child guidance given by Paul Summit.

Hallowe'en is Party Theme

Dixie Lee Vogels, daughter of Mr. and Mrs. Leonard H. Schriener of 627 Highland drive, celebrated her 15th birthday with a dancing party at her home.

Games with the Halloween theme were enjoyed together with moonlight dancing on the patio.

Guests participating in the cake and donut buffet were: Bill Beck, Barbara Biverson, Don Bradley, Joanne Dorfman, Neenah Hall, Tom Krueger, Mike Morgan, Stephen Reisman, Marilyn Singer, Dennis Solico, Mike Sterkin, Roger Williams.



(Chamber of Commerce Photo)

BIRTHDAY SURPRISE — It was a unique way of bringing in the birthday cake, when it came in a-top the bonnet of a new

Corvette. Harry Dart is shown presenting the keys to the car to his daughter, Barbara Hinkle at a birthday party given for her at Thunderbird.

Honeymoon at Oasis

"Honeymoon Hotel" is the term for the Oasis this week!

Several couples traveled far to honeymoon and enjoy Palm Springs' early season weather. Mr. and Mrs. Frank Olsson arrived from San Francisco, and will spend a week sunning around the pool and playing all the outdoor games newly built at the Oasis. She was Joan Carr, daughter of the John I. Carrs, of the bay city. They will live at Pacific and Filmore in San Francisco.

Another honeymoon pair are Mr. and Mrs. Al Gallup (Irene Fox) of Everett, Washington. Mrs. Gallup and Mrs. R. A. Metzdorf, also formerly of Everett, grew up together as neighbors. The newlyweds were complimented at a barbecue given beside the Metzdorf's pool last week.

Others noted about the pool and vacationing at the Oasis are: Mr. and Mrs. Howard T. Beck and two sons, San Marino; Mr. and Mrs. J. E. McCormick and child, Long Beach; Mr. and Mrs. Vernon Clifford Tichenor and son, Los Angeles; Mr. and Mrs. A. J. Sargent, Long Beach; Mr. and Mrs. James Seeman, Los Angeles, and many more.

Factors Leave for Fortnight in Honolulu

Davis Factor, board chairman of Max Factor & Co., Hollywood cosmetic manufacturers, who resides at 425 South Las Palmas, left Hollywood October 16 for a two weeks' vacation in Hawaii.

Mr. Factor was accompanied by his wife, Anne, and daughter, Barbara (Mrs. Robert Ralmistx).

The Factors stopped off for a few days in Honolulu last year

on the way home from a six weeks' trip throughout the Orient and liked it so well that they decided to spend two weeks there this year.

They expect to return to Hollywood on November 1.



(Chamber of Commerce Photo)

AT HOTEL THE OASIS — Mr. and Mrs. Al Gallup (she was Irene Fox) of Everett, Washington, are honeymooning at Hotel the Oasis and visiting Mr. and Mrs. R. A. Metzdorf (the two women grew up together in the northern city). The picture which was taken in the hotel gardens on Lindy Metzdorf's birthday, shows, left to right, Mr. Gallup, Mrs. Metzdorf, Mrs. Gallup and Lindy.

Jewish Women's Rummage Sale Starts Today

Today's the day! Today, Thursday, October 21, marks the opening of the Rummage Sale sponsored by the Palm Springs Jewish Women's Group at 198 South Indian avenue, corner Andreas road.

A plentiful stock of good merchandise is on hand and terrific bargains are assured all customers.

Mrs. Zachary Pitts, ways and means chairman, is being ably assisted by her co-chairmen of this activity: Mrs. Louis Richman, Mrs. David Lager, Mrs. Rose Levinson, Mrs. Sol Vineberg and Bess Emanuel. In addition, a hard-working sales crew is busily at work.

Money derived from this Rummage Sale will be distributed among local, national and international philanthropies. Mrs. Max Grone, president of the organization, urges every-

one to participate either by contributing articles to be sold or by purchasing the many very desirable items on display because such worthy charities will benefit from the proceeds of this sale. Household articles and clothing are still being accepted, and can be brought to the store, at 198 South Indian avenue, at any time.

The Desert Sun—2c and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Thursday, October 21, 1954

Chases' Son Weds in Virginia

Mrs. C. Thurston Chase has returned from Bedford, Virginia, where she attended the wedding of her son Lt. Oliver Stuart Chase and Edmonia Brown Johnson, daughter of Mr. and Mrs. Thomas Stanhope Johnson of Otter Hill. The bride is a descendant of Patrick Henry and the two young people met while attending the University of Oslo in Norway.

The wedding vows were recited at a 4:30 p.m. ceremony in St. Johns Episcopal Church, with a reception following at Bedford Country Club.

Mrs. M. C. Manderson, sister of the bridegroom acted as bridesmaid, and the three Chase

sons, Lt. Cornelius T. Chase IV, Pvt. Allen Chase, John Terry Chase, and their son-in-law Lt. M. C. Manderson of Macon, Georgia, were the ushers. All 11 of the immediate members of the Chase family, including their grandson, John Chase Manderson, were there for the wedding.

Innumerable parties preceded the wedding, which was a big, formal affair.

Marlene Markham Enters Milton

Marlene Markham, daughter of former Villagers Mr. and Mrs. Elmer Markham, who now live in Oregon, Wisconsin, has entered Milton College in Milton, Wisconsin, where she will major in music. She received one of two music scholarships there.

Miss Markham has studied music for 11 years, starting in Palm Springs as a student of Mrs. Lois Lux. She graduated from Oregon high school last June during her high school years studied music at the University of Wisconsin in Madison.

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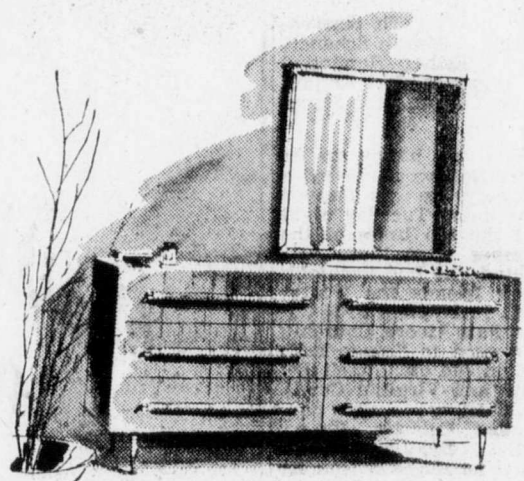
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19th Palm Springs Season

are looking forward with pleasure to seeing you

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CONVENTION PLANS — Making final plans for the Diocesan Council of Catholic Women's Convention, October 26, at the El Mirador Hotel in Palm Springs. Mrs. A. J. L. Hutchinson, general chairman, surrounded by her aides; Mrs. Frank Mul-

ler, Amenities; Mrs. Victor McKee, Mistress of Ceremonies; Mrs. James Parnell Kavanagh of Riverside, Diocesan President; Mrs. Ralph Pawley, Co-chairman; Mrs. Vernon Krings, Decorations and Mrs. Mary Stengel, Registration.



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Desert Book and Crafts Shop

Harriet A. Day, Director

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Here you will find an ever-changing exhibition of the finest paintings by more than 50 of California's best known artists. This wide selection of desert and other Southwestern subjects is acknowledged to be one of the West's outstanding art exhibits.

Adjoining the Art Gallery is the Desert Book and Crafts Shop where you may browse among an outstanding collection of books and desert crafts.

Don't miss this Coachella Valley attraction!! Tell your friends, and by all means direct visitors to . . .

Palm Desert Art Gallery

Desert Magazine Pueblo, Palm Desert, California
(Highway 411, between Palm Springs and Indio)

Catholic Women to Convene at El Mirador on Oct. 26

Enthusiastic plans are being made by local Catholic women for participation in the 1954 convention of the San Diego Council of Catholic Women to be held at beautiful El Mirador hotel on October 26, according to an announcement made by Mrs. A. J. L. Hutchinson, president of the Palm Springs Deanery.

The convention will open with Holy Mass at Our Lady of Solitude church at 9 a.m. Following the mass, morning sessions at El Mirador will feature annual reports by deanery presidents and other council business. The delegates are then looking forward to hearing Father Francis L. Mullin, C.S. Sp., of Hemet, who will speak on a topic of widespread interest.

Highlight of the day will be an address by the Most Rev. Charles Francis Buddy, Bishop of the Diocese of San Diego.

Guests to Get the Gifts at Birthday Party

A birthday party with a "new switch" is set for Saturday afternoon. When little Lindy Metzendorf is hostess to her young friends on Saturday to mark her fifth birthday, she will not receive gifts but instead will give each of her guests a gift to take home in remembrance of their fun time. The party will assemble all the little children in Lindy's kindergarten class.

Arriving from Everett, Washington, in time to be present for the birthday festivities is Mrs. Ruth Hovey, mother of Mrs. Metzendorf.

Lindy's other grandparents, the D. W. Metzendorfs, will miss the party as they will be at the Hotel del Coronado on Saturday to attend the California State Hotel Convention to be held at that hostelry.

Soroptimists Hear Talk on 'Old Mexico'

Miss Katherine Finchy, who leaves Sunday to return to Mexico City where she will spend the winter months, spoke on "Mexico" when she addressed the Soroptimist Club in the Chi Chi Blue Room Tuesday noon.

Miss Finchy, who returned early this summer after a year in Mexico City, where she was instrumental in founding a Soroptimist Club, is an advocate of getting better acquainted with our neighbors south of the border. She said, "I deal in friendship" and that the way to learn to know a foreign country is not as a tourist, or a businessman, but by living in the homes and talking and mingling with the people.

She is Extension Chairman for Soroptimist Clubs, and told about the Charter Party for the Mexico City Club and later showed pictures of the party and of some of the members there. She also showed colored pictures taken in St. Helen's, England of members of the Palm Springs sister club there.

Members of the local club, of which she is a charter member, gave her a surprise farewell party at the Chi Chi Monday night, and presented her with a cash gift to be taken to the new Mexican club.

The luncheon meeting next Tuesday will be the monthly business meeting for members only and will be at the Chi Chi, in the Starlite Room as the Blue

Add Two to Staff at Ruth Sougey Agency

Ruth Sougey, owner of the Employment Service Agency, 136 East Andreas road, announced the addition of two to her staff for the season.

Mrs. Irene Wall, operator of hotels here in the past, is in charge of the culinary and sales department. Mrs. Lucile Garland is in charge of the domestics, hotel maids, couples and maintenance department.

Miss Sougey, who has managed many local hotels and is a member of the California State Hotel association, spent the Summer screening experienced resort hotel workers for her local clientele.

Room has been converted into a public diningroom since its remodeling.



GOODWIN J. KNIGHT
Governor of California

Knight for Governor Committee

PALM SPRINGS, CALIFORNIA **The Desert Sun**—4c
Thursday, October 21, 1954 and PALM SPRINGS NEWS

GLASSES FOUND
Finding of a pair of prescription glasses at the corner of Tahquitz drive and South Palm Canyon drive was reported to police Monday by Sid Canales, 1001 South Palm Canyon drive.

LICENSE PLATE LOST
Loss of a license plate, 1R26164, was reported to police Monday by Sid Canales, 1001 South Palm Canyon drive.

BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
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DEMOCRATS and REPUBLICANS AGREE:

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Bubbling Spring, 86 Proof
STRAIGHT BOURBON
Bottled at the distillery in Kentucky

— or —
Stuart Hill, 86.8 Proof
BLENDED WHISKEY
40% Straight, Bottled in Kentucky

YOUR CHOICE

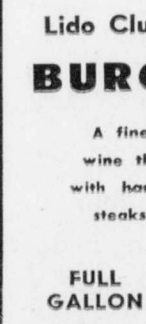
\$3.09
Fifth



Kol, Premium Quality
EASTERN BEER
6 12-oz. cans **83¢** In Handy Carton



Park Avenue, 85 Proof
DISTILLED, London
DRY GIN
Made from a recipe famous the world over for 200 years.
\$2.69
Fifth



Lido Club, California
BURGUNDY
A fine, full-bodied wine that goes well with ham, roast beef, steaks and chops.
99¢
FULL GALLON

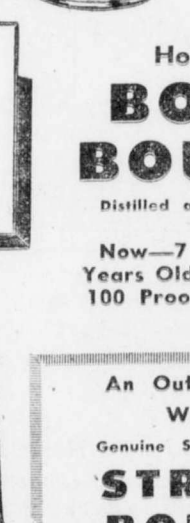
Mayfair Market

Advertised Prices
Good thru Sunday, Oct. 24



Carnegie's Imported
SCOTCH
Distilled and Blended in Scotland.
\$4.89 Value
\$3.98
Fifth

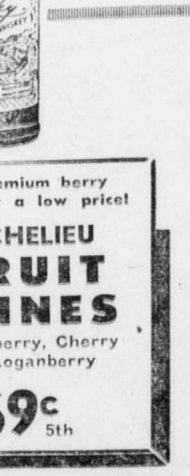
5 Year Old, Imported
FRENCH BRANDY
Jean Lagasse or DeVille
Decanter Bottle
A \$3.89 Value!
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Hoffman House
BONDED BOURBON
Distilled and bottled in Kentucky
Now—7 Years Old! 100 Proof
\$3.98
Fifth



An Outstanding Value!
WATERFORD
Genuine Sour Mash, Kentucky
STRAIGHT BOURBON
Distilled and bottled in Kentucky
6 Years Old 86 Proof
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ZAROFSKY
80 Proof
VODKA
Distilled from 100% Neutral Grain Spirits
\$2.69
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Makes an excellent Collins or Screwdriver

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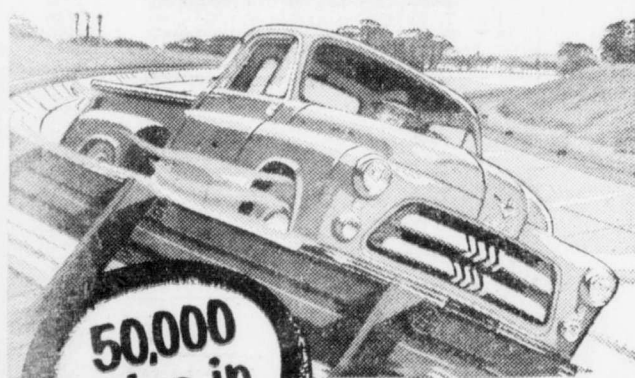
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Stops were made only to change drivers and for fuel, oil, grease, spark plugs. Distance traveled in 50 days was equivalent of 4 years' normal use.

Endurance record proves Dodge truck ruggedness, dependability, low maintenance. For a truck that can take it, see us today!

Noted Scientist in Palm Springs Area for Visit

A scientist of international, as well as national, reputation as a recent guest in the Palm Springs area, Dr. and Mrs. William F. Meggers, en route by automobile from their home in Washington, D.C., to Los Angeles, visited at the home of Mrs. Elva Woodside in Shangri-La Palms. Mrs. Meggers' brother, Albert Raddant of Los Angeles, was also a houseguest of his aunt, Mrs. Woodside.

Dr. Meggers came to California especially to attend the annual meeting of the Optical Society of America in Los Angeles, of which he is a past president. He also conferred with astronomers at the Mt. Wilson and Mt. Palomar observatories, and with physicists at the California Institute of Technology in Pasadena.

Dr. Meggers is chief of the spectroscopy section of the National Bureau of Standards in Washington, D.C. He has devoted many years to basic research in atomic physics by describing and interpreting the spectra characteristic of different chemical elements.

President of the International Joint Commission for Spectroscopy, Dr. Meggers is also a member of the International Astronomical Union and of the National Academy of Sciences. He is also a Fellow of the American Physical Society and a life member of the Optical Society of America.

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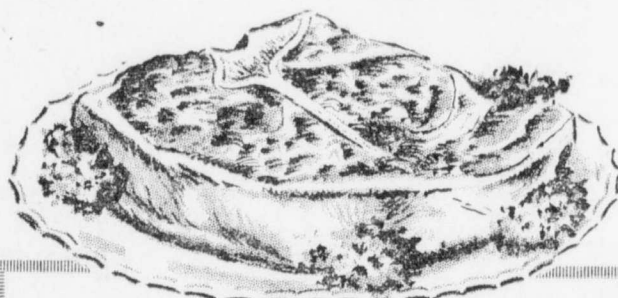
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60 Westinghouse FREEZERS

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27c Family pkg.

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Choice Beef

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BLUE RIBBON
Choice Beef

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98¢ lb.

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69¢ lb.

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APPLESAUCE

2 16-oz. Can **25¢**

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Giant Pkg.

57¢

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CRACKERS

1-lb. Pkg.

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Bon Ami Powder

CLEANSER

2 Reg. Cans

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Scratch Cover Polish

OLD ENGLISH

6-oz. Btl.

23¢

Quick Elastic

GLOSS STARCH

12-oz. Pkg.

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Quick Elastic

LIQUID STARCH

1/2 Gal.

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Table Syrup

VERMONT MAID

24-oz. Bottle

59¢

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GELATINE

3 Reg. Pkgs.

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KRAFT'S PARKAY

MARGARINE

1-lb. Ctn.

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Introductory Low Price

Extra Fancy, Large (6-oz. Min.) Russet

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Finest Potatoes

Grown! Excellent

to bake, boil or fry.

Reg. 59¢ value

10 lb. mesh bag **39¢**

Sweet Valencia

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Full of juice

Med. Size

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Garden fresh, tender, crispy

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4 lb.



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Fresh Frozen, Ocean

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Port du Salut Cheese

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Hiram Walker's

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5th \$4.22 10th \$2.18

Fresh, Hawaiian

PAPAYAS

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Well trained, 12 years' ex-
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Maintenance, Gardener. Will
answer all responses in de-
tail. Henry Canges, 1771 1/2
Griffith Park Blvd., L.A. 26.

REAL ESTATE appraiser, broker
and mortgage lender. In
desires position in Palm
Springs area, 8 years ex-
perience, age 35. Write Desert
Sun, Box 190, File K-8.

CASHIER, bookkeeping, 15
years' experience. General
ledger, trial balance, taxes,
payroll. Full or part time, or
work taken out. Phone 6739.

WANTED: Permanent house-
work. 1/2 days and full. Motels,
private homes. Bound year.
resident. References. Desert
Hot Springs, Box 86.

Situations Wanted 25

PAINTING, decorating, paper
hanging. Very reasonable
Free estimates. Phone 5850 or
2341.

EX-G.I., 29 years, able bodied,
wants position for season as
bodyguard, companion or
what have you? Box 4031, N.
Hollywood, California.

CAPABLE high school girl de-
sires part time work, baby sit
or housework. Phone DHS
4-3074.

EXPERIENCED couple; manage
or assist, apartment, hotel, etc.
References. Write Desert Sun,
Box 190, File K-6.

EXTERIOR and interior paint-
ing. Stucco waterproofing.
\$2.50 per hour. You furnish
material. Call Ed Shier, 2957.

LADY, with little boy, will work
in home for room and board.
Florence Marrenner, General
Delivery, Palm Springs.

GARDENING or maintenance
in exchange for apartment or
trailer. Johnson, Phone 4291.

Baby sitting by
conscientious practical nurse
Phone 2825.

SINGLE, colored woman, day
work, cleaning, parties. Ph.
3347 after 4:30 p.m.

DAY WORK
EXPERIENCED
PHONE 5846

Help Wanted 27

Desk clerks, male ... R&B \$150
3 Secretaries \$250
2 PEX operators, young,
Hotel maids, salary open.
Cook, housekeeper \$175
Domestic couple \$400
Waitresses, tray and arm.
2 Dinner cooks \$15
Room service waiter.
Bus boys, experienced.
Dishwashers, live in or out.
2 Dining room hostesses.
Front office staff - 2 male
desk clerks, 2 PEX typists, for
out of town resort, year-
round.

OPEN SATURDAYS
RUTH SOUGEY
EMPLOYMENT SERVICE
135 E. Andreas Road

NO FEES

Are You Registered
With Us?
We serve members throughout
the desert area.

Housemen, Filipino
Couples, Houseman and maid.
Couple-working managers,
hotel.
Hotel maids, white, live in.

Apply in person
PALM SPRINGS
EMPLOYERS ASSOCIATION
224 N. Indian Ave.

REAL ESTATE SALESMAN -
for active, well located new
office in Palm Springs.
PALM VALLEY REALTY CO
431 N. Palm Canyon Drive
Phones 2581 or 83481

BOOKKEEPER - permanent, full
time. Construction and real
estate office. Apply in writ-
ing. Desert Sun, Box 190, File
K-5.

LADY to manage dress shop,
salary and commission. Ap-
ply Saturday. Alpha, 332 No.
Palm Canyon Dr.

THEATRE usher, evenings only.
Apply in person. Sunaire
Drive-In Theatre.

WHITE GIRL, housework, plain
cooking. \$150 month. 1222
Mesquite, Phone 3817.

DWYER'S BUSINESS SERVICE
EMPLOYMENT AGENCY
256 S. Palm Canyon - Ph. 7691

WANTED. Real estate sales-
man or broker. Call in per-
son. 1078 N. Palm Canyon Dr.

WOMAN (white) for house-
cleaning in fine home. 448
Hermosa Place.

Bus. Opportunities 29

COMPLETE coffee shop for sale,
with fountain and 15 stool
counter. Due to remodeling -
must sacrifice this completely
equipped unit, which cost ori-
ginal owner \$7500, for ONLY
\$2000. Terms can be arranged
if needed.

ALSO 6 complete booths with
tables, good condition.
6 HOLE steam table and mis-
cellaneous restaurant equip-
ment.

See - PAVNY'S
1001 S. Palm Canyon Drive
FURNISHED 3 bedrooms, 1 bath,
garage. Desert Trn. Now
leased to September '55 at
\$115 month. Cost \$11,000, im-
proved \$500. Sell \$8750 cash
to loan of \$4600. P.O. Box 1041
Palm Springs.

RESTAURANT, reasonable,
small down. Modern equip-
ment. Wonderful offer. Chaf-
ing Dish, Palm Desert. Phone
76-2731.

RESTAURANT
Reasonable. Small down. Mod-
ern equipment. Wonderful
opportunity. Chafing Dish,
Palm Desert. Ph. 76-2731.

FOR QUICK sale! Coffee Shop
must be sold at once. \$950
takes all. 480 N. Palm Canyon
Drive. Phone 2289.

PALM CANYON Drive hotel for
lease or trade.
Phone 9053

Business & Financial 30

FIRST T. D.'S WANTED
Palm Valley Realty Co.
Box 99 Palm Springs 8-3481
Wonder Palm Springs Rd. & Hwy 111

TRUST DEEDS bought, small
discount, private party. Write
J. Nagler, 330 N. Alfred, Los
Angeles.

Lots & Acreage 33

VIEW lots C. and De'
Monte. Own. ... 0401 -
Cr. 11-22 Beverly Hills.

TRADE 2 hilltop lots for '54
Cadillac or Lincoln. Phone
owner 7127.

DESERT HOT SPRINGS, 2 lots,
choice location, near school.
Phone Palm Springs 7595.

2 INCOME lots 160x80, corner
Corozon and El Dorado. Own-
er, call L.A. Atlantic 77329.

For Sale or Exchange 34

DON'T BUY
"BUILD"

HERE'S THE REASON WHY
FOR \$13,750 you can have 3
bedrooms, 2 bathrooms, living
and dining room, kitchen.
Lots of cabinets, dinette, stone
fireplace, forced air furnace,
cooling system, insulated,
large closets, 436 square feet.
Double garage, large concrete
patios and driveway. Many
other fine features. Finest
construction. On your lot.

or
Other dwellings as low as \$7.50
per foot. Apartments as low
as \$8.00 per foot.

or
will draw
Plans Free

to your liking
IF I BUILD

RESIDENTIAL - COMMERCIAL
INCOME
Prices and Quality Cannot
Be Beat

COMPARE NOW
DARWIN
PHONE 2305 - 7765

MODERN DINING room and
cocktail lounge, 1/2 interest or
all. Best location. Terms or
What Have You? Phone 3350.

DUPLEX, furnished. Tile roof,
double garage. Walking dis-
tance. For Los Angeles
double or triplex. Phone 6078.

TRADE 2 hilltop lots for '54
Cadillac or Lincoln. Phone
owner 7127.

Real Estate - For Sale 35

WELCOME
SHRINERS

THE
MURPHY

Realty Company

Invites You
to
Enjoy Palm Springs
and
BUY
REAL ESTATE
NOW

BEAUTIFUL HOME with mag-
nificent view in the exclusive
district. Walking distance
from Village. Lovely lanai
facing oval pool. 2 bedroom, 2
baths, unit heat, York refrig-
eration air conditioning.
Bearing citrus. Irrigation wa-
ter shares.

DEEP WELL home. View. 3
bedrooms, 2 baths. Built in
range and oven. Nice size
rooms. Ready to move in.
Furnished \$25,000.

OUR LISTINGS include homes
in wide variety of prices
ranging from \$11,000 to \$135,-
000.

WILL EXCHANGE
BANNING HEIGHTS home in
finest residential area with
gorgeous view of desert. 2
year old, 2 bedroom, 1 bath,
hardwood floors, living room
15x24. Unfurnished. \$16,500.

LOTS
Residential
\$1750 to \$10,000
Building Plans
Available

INCOME
FOUR UNIT nicely furnished
court. Top location. Leased to
responsible tenants. Excel-
lent return on investment. In-
spection convincing. Priced
right at \$37,500.

ACREAGE
RIGHT at Palm Springs' front
door. 6 1/2 acres, 200 feet on
Highway 111 approaching
city.

REALTOR
Harold E. Murphy
Associates
Reed H. Hubbell
Mildred S. Potter
List Your Property
with

Murphy Realty
Phone 5102
464 N. Palm Canyon Drive

Open 12 to 5 p.m.
Wednesday thru Saturday
1470 S. CALLE MARCUS

BEAUTIFUL furnished home,
2 1/2 years, 3 bedrooms, 3 baths,
heated and filtered pool,
34x18, large patio, fenced
yard, lot 100x100. Asking
\$42,500. May lease 1 year. Mr.
Billings, owner. Phone 5689.

HOTEL rooms and apartments.
11 units. Heated pool. 1225 N.
Indian Avenue.

Real Estate - For Sale 35

HERESA PRESS

CALLING

ALL HOME SEEKERS

Prices - Style - Location - We Have It

Visit Our Office

ECONOMY HOMES

2 BEDROOMS unfurnished, week ends or year-round. \$6500.

3 BEDROOMS, 1 bath, asphalt tile throughout, walled, nice
home. \$11,500.

SPACIOUS 2 bedroom, den, 100x100 fenced lot, well planted
some furniture. \$1000 down. \$11,500.

BE YOUR OWN LANDLORD - not necessary to rent when you
can buy a charming home for \$12,500. Nearing completion -
2 bedrooms, modern, well located, asphalt tile throughout,
lovely view. Buy now - select your own tile colors. Good
terms. Will duplicate on your lot for \$9995.

CLOSE TO Palm Canyon - attractive 2 bedrooms, 1 1/2 baths,
completely furnished. Only \$16,500.

LARGER HOMES
FOR SALE or rent. Exceptionally fine home, 3 bedrooms, 2 baths,
carpeted, completely walled, lots of lovely plantings. Close to
proposed shopping center. \$23,500.

ANOTHER GOOD BUY. 2 bedrooms, 2 baths, den, living room
with fireplace, separate dining room, everything furnished.
Will rent with option to buy. Sale price - cash - \$17,500.

SURROUNDED by fine homes. This 3 bedroom, 2 bath, very spa-
cious home. 2 car garage, walled but not planted. A good buy
at \$22,500.

LUXURY HOMES
COMPLETELY furnished 3 bedrooms, 2 baths, bar, indirect light-
ing, lots of detail, sheltered pool. Reduced to \$29,500.

YOU'LL BE SITTING on top of the world in this home. Delight-
ful 2 bedrooms, 2 baths, sheltered pool. Must be seen to be
appreciated. \$32,500.

INCOME:
4 UNITS with kitchens, extra R 3 lot included, close in. \$32,500

EXCLUSIVE hotel, 10 units, 7 with kitchens, right off Palm Can-
yon, sheltered pool. \$90,000.

RENTALS
FURNISHED cottage, 2 bedrooms - \$85 month.
FURNISHED 2 bedrooms, 2 baths - \$175 month.
FURNISHED 2 bedrooms, 2 baths, season - \$300 month.

R-1 LOTS - \$100 to \$1500.
R-2 LOTS - room for 12 units, \$8800.

THERESA PRESS
REALTOR

420 South Indian Ave. Phone 5282 or 5691

THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

DE LUXE TRIPLEX
IDEAL HOME AND INCOME.
Each unit has large living
room, bedroom, bath, and
kitchen. Beautifully furnis-
hed. Room for another unit or
swimming pool. Worth over
\$30,000. owner will sell for
Only \$26,500 and will take
easy terms. Just two blocks
from Palm Canyon Dr.

BEAUTIFUL BRAND NEW BER-
muda Farm House. Two
bedroom deluxe construction.
Old brick fireplace and bar-
becue. Two car garage. Large
corner lot. Be sure to see this
CHARMING HOME TODAY.
Priced at only \$19,500.

WHY PAY RENT?
When you can buy a BRAND NEW DELUXE home for only
\$18,000 with very small down. Has 3 bedrooms, 2 large baths,
large living room with charming suspended Swedish fireplace.
Large glass windows and sliding glass doors. This one won't
last long, so be sure to see it at once.

WE HAVE THE BEST INCOME
BUYS IN TOWN

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

PETER B. SHEPTENKO
The Pioneer Realty Company
of Palm Springs

475 No. Palm Canyon Dr. Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser Mike Jekyll

AMY NELSON

SEE THIS!

NEW 2 bedroom home and car-
port, patio, barbecue, fire-
place, sliding glass door, nat-
ural wood work, colored
plumbing. A real buy \$13,500.
\$1500 down.

3 BEDROOM, 2 bath home, car-
pets and drapes, 20x40 pool,
large lot, walled, TV cable,
\$18,500. Good terms.

2 BEDROOM and den furnished,
2 large lots walled, \$23,500.

DELUXE 2 bedroom and den
furnished, double garage,
large lot, top location. Pool.
Only \$29,500.

6 UNITS, room for more, center
town. Pool. \$48,500.

2 FURNISHED units \$6500, on
leased land.

FURNISHED duplex 1 bedroom
each. Choice location, \$16,500.

SPECIAL - 4 adjoining lots -
fronts 3 streets, R-2, \$16,500.
CORNER lot, 100x106, \$1575.
HIGHWAY lots, \$5000 up.
MANY nice lots to show you.

WILL BUILD ON YOUR LOT
1 bedroom home, 850 square feet
\$5500.

2 bedroom and carport, \$7650.
Duplex 1 bedroom each, \$9,500.
Expert custom building to
your own plans.
See plans at our office, financ-
ing arranged including
G.I. and F.H.A.

AMY NELSON
and associates
2277 N. Palm Canyon Ph. 5254

MUST SELL. Terrific deal for
owner manager, hotel apart-
ment of Palm Springs.
Trade accepted, balance long
terms, contract. Brokers wel-
come. Owner resident 1145
Tachevah Dr., Palm Springs.

Real Estate - For Sale 35

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

ARABESQUE! You're the Sheikh in your own private oasis. Full
grown DATE PALMS and FLOWERING shrubs surround this
cool, SOLIDLY BUILT ADOBE HOME on a bit of acreage just
large enough for privacy yet small enough to need little care.
We'll enjoy showing you this little Garden of Eden, and you'll
love seeing it. A delightful home and producing date garden.

\$11,750 SWEET and LOVELY 1 bedroom dream house completely
furnished, close in, garage and storage, move right in!

\$2500 down. New spacious 2 bedroom home with fireplace, beau-
tiful, close in area near grade school and park. Only \$13,500.

\$1500 DOWN. Fine new large contemporary designed home, ex-
clusive area, 3 bedrooms, 2 baths, 2 car garage. Now \$18,500.

ONLY \$19,500. Brand new and the most beautiful buy in fine
home area. 120 foot lot, 2 bedrooms, 2 baths, 2 car garage. Liv-
ing room with fireplace, rooms have walls of glass, TV in, ex-
quisite carpets throughout. See this one today sure.

BRAND NEW, spacious, deluxe, 2 bedroom, 2 bath, ducted heat-
ing and cooling, fireplace, \$15,500. Terms.

NEAT AS A PIN, this 3 bedroom, 2 bath home, POOL and glassed
in Lanai, 2 car garage, beautifully landscaped, full price
\$22,500.

IN ESTATE AREA, 3 bedroom spacious home, with 2 bedroom
GUEST HOUSE, only \$27,500.

LUXURIOUS ESTATE, 3 master bedrooms each with bath, 2
maids' rooms with bath, den room with bar, lanai overlooking
POOL and landscaped yard, double garage, furnished. Re-
duced to \$35,000.

TEE NO. 11 on THUNDERBIRD, the President's Golf Course, Ike
flies from Washington to play it. You'll have it in YOUR
FRONT YARD if you choose this beautiful view home. Mod-
ern 2 bedrooms, 2 1/2 baths, 2 fireplaces, den, double garage,
landscaped. The price is BELOW PAR for the course. Just
\$57,000. Glad to drive you to Thunderbird to see this real buy.

BEST INVESTMENT, BUSINESS BLOCK, PALM CANYON DRIVE,
CENTER OF TOWN. Building has 12,000 square feet, all leased.
Owner shows 10% NET INCOME. Way below reproduction cost
at \$85,000 full price. Terms.

15 UNITS, POOL, ideal location. Steady year-round income.
Priced at \$90,000. An exceptional buy.

R-1 lot, beautiful, 100 - \$1500.
PALM CANYON FRONTAGE, 50x128.8 feet, near center of town,
cash out at \$22,500.

ALSO Palm Canyon frontage near new Post Office for lease and
sale.

RENTAL SPECIALS:
EXCLUSIVE close-in address. \$75 month and up, near El
Mirador.

1 bedroom, UNFURNISHED - \$85 and up.
1 bedroom FURNISHED - \$90 - \$115, lots of privacy.
2 bedrooms, FURNISHED - \$150 month on lease, close in.
3 bedrooms, FURNISHED home - \$175 on lease.
LUXURY HOMES from \$400 to \$1000 a month, with or without
POOLS.

George Gannon

AND ASSOCIATES

Realtors

\$1500 DOWN - \$75.00 MONTH
Buys this new quality 2 bedroom, 1 bath home.
Full price \$10,250

TAHUQUITZ River Estates, \$2000 down, \$85 month, 2 bedroom, ducted cooling, gas furnace heat, screened porch, double carport, large service and storage room. Landscaped.
Full Price \$11,750

NEW

3 bedrooms - 2 baths
Luxury, spaciousness and Custom-built quality

\$14,750

\$2500 Down
Balance like rent.

4 BEDROOMS, 3 baths, 5 ton refrigerator cooler, carpeted and tiled throughout. Hardwood floors, beautiful big living room with glass wall and sliding doors to lanai and patio. Large lot completely walled and beautifully landscaped. Full price \$32,500, terms.

NEW HOME ON YOUR LOT
\$500 down, 2 bedroom, \$7975. \$850 down, 3 bedroom, \$10,250. \$1250 down, 3 bedroom, 2 bath, \$11,175

MANY PLANS TO CHOOSE FROM
SEE AT OUR OFFICE

Talk to
George Gannon
and Associates

711 N. Palm Canyon Drive
PHONE 2772

OUTSTANDING
Reliable Values

MODERN 10 unit furnished court, central Indian Avenue location. Large swimming pool, lobby and refrigerated air conditioning in each unit, excellent returns. \$115,000, terms or offer.

HOTEL SITE - corner lot 118X-207 on Indian Avenue, best hotel district, \$25,000, terms.

MODERN 3 bedroom, carpets and drapes, large pool, quality construction built for owner, exclusive location. \$37,500, terms.

FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location, \$25,500, terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate
Buys Consult
ADOLPH ISRAEL
Realtor
and Associates
671 N. Palm Canyon Ph. 2981

YOU'LL WHISTLE

in amazement at the low price of this 3 bedroom house. Out of town owner says sell for the ridiculous low price of 12,600 which includes carpets, drapes, refrigerator and range.

We are featuring 6 units in the best hotel area. It is situated on a corner lot and is zoned R-3. It has room for more units and/or pool. Priced to sell.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

NEW ONE bedroom redwood ranch house, furnished. Large living room, fireplace, built-in fixtures. Knotty pine interior. Electric kitchen, tile bath. 1 1/2 acres, paved, trees, 30 minutes to Palm Springs. Price \$6500, \$3000 down. Balance to suit. H. A. Dudley, Ramon Trailer Park, Ph. 9087.

FOR REAL ESTATE
SEE
COL. WARD WOOLDRIDGE
Action and Honesty is the Service To You
238 Indio Rd. Ph. 2360 anytime.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

VERY LOW PRICE
HOME AND income, large pool, TV, about 1 acre, landscaped. Smoke Tree Area. Owner \$266.

TRIPLEX, furnished, good location, beautiful walled yard. \$18,500. Phone 6050.

\$1500 DOWN, \$13,000. 2 bedroom, garage, close in. Owner Phone 6430.

BANNING
BANNING. For year round beautiful living, 2 bedroom stucco house with tile roof, in beautiful green setting, choice location, a real nice home. For information phone 2169.

CATHEDRAL CITY

Cathedral City

\$6000
FURNISHED 2 bedroom older home on corner lot, good location. Has metal kitchen, good refrigerator, gas stove, etc. 1/2 cash.

NEW 2 BEDROOM home beautifully furnished including TV, automatic washer, also dryer, dishwasher, deep freeze, deluxe range and refrigerator. Only \$1900 down on full price of \$11,600.

HORSES OKAY - 2 bedroom home on view acre lot, overlooking golf course, lots of trees, etc. Priced at only \$11,600, about 1/2 down.

1 BEDROOM HOME on R-2 lot, \$5900, low down payment.

NEW 1 BEDROOM home on R-2 lot, \$7500, terms.

HIGH INCOME - LOW PRICE
THIS 50 foot lot has medical building under lease and 4 small furnished houses. Gross income \$370 per month. Full price \$24,500, about 1/2 cash.

7 LARGE MODERN units, well furnished, 5 have bedrooms. Full price \$37,500, terms to be arranged.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

HOMES - LOTS - INCOME
34 years experience, buying, selling or building. Let me give you honest facts.

SPECIALS THIS WEEK
2 BEDROOMS, fenced lot, close in, 2 porches, furnished, Now \$7350

NEW 1 bedroom, View galore, storage, walled lot, furnished, barbecue. \$9500

2 BEDROOM, 2 baths, sundeck. Nice corner, close in. \$9850

RUTH BILES

56 Glenn Cathedral City
REALTOR

\$6500

NICE 1 bedroom stucco home on corner lot. Garage, sun deck, floor furnace.

OTTO REALTY

830 Broadway
Cathedral City

2 BEDROOM, new furniture, dishwasher, deep freeze, refrigerator, ironer, automatic washer and dryer, asphalt tile throughout, 3 radios. Only \$1500 down and \$85 month.

BOZE with NELSON
Office 5254 - Res. 5370
COACHELLA VALLEY

IRRIGATED DESERT FARMS.
2 1/2 acre farms near Palm Springs in Coachella Valley. Alfalfa planted. All improvements in - fertile soil and abundant water piped to all farms. \$3750 full price. Investigate. Box 123, Palm Desert, California.

INDIO

BEAUTIFULLY new 2 bedroom home and extra sleeping house. 20 foot living room, fireplace, 1 1/2 baths, double garage, nearly 1 acre, corner. Terms. Must sell, make offer. 66 and Tyler, 1 mile east 99, 11 miles south Indio.

LOS ANGELES

By Popular Demand
Exchange Department
Beverly Hills, Hollywood and L.A. income property and fine homes for Palm Springs.

Palm Springs 2363
Hollywood 34816
PALM DESERT

ONE OF the outstanding apartment hotels on the desert. Near Shadow Mountain Club. 11 ultra modern units, beautifully furnished. Refrigeration cooling system. Swimming pool. Established clientele. Owner leaving California, must sell quickly. Make offer.

EXCLUSIVE WITH

Edith Eddy Ward

73-667 Highway 111
12 miles east of Palm Springs
Phone Palm Desert 76-3431

TAMARISK C.C.

SEE US NOW

FOR HOMES AND LOTS
IN THE COUNTRY
CLUB AREA

ACREAGE

READY FOR SUBDIVISION
NEAR TAMARISK C. C.
\$1750 to \$5000 PER ACRE

PALM VALLEY

REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
Wonder Palms Road
and Hiway 111
Phone 8-3481

MEXICO

BEAUTIFUL HOME OVER-LOOKING CITY. REASON-ABLE. WRITE A. B. COLBORN, APARTADO 141, MORELIA, MICHOACAN, MEXICO.

RANCHO MIRAGE

9 NEW UNITS Rancho Mirage. 4 kitchens, heated, protected pool, bargain for quick sale, some trade. Palm Springs \$3238.

Exchanges 36

WILL trade my \$20,000 equity in a 14 unit apartment house, recent construction in Westchester area, L.A., for equal equity in income property in Palm Springs. My net income is \$4000 per year, most all under lease. Pride of ownership. Mr. Steiner or 8-6974 - 6330 West 79th Street.

TRAILER PARK. Los Angeles area. 32 spaces and 2 apartments. \$800 month income, will trade for income property or trailer park in desert area. Write 678 S. Vermont, Los Angeles 5.

PARTY wants home in trade for well located income units. Col. Ward Wooldridge, 238 Indio Road, Palm Springs Phone P.S. 2360 anytime

2 BEDROOM house, trade equity for car or trailer. Indian Ave. and Oasis Rd. Ph. 2456, P.O. Box 1166.

HILLTOP home to trade for foothill ranch. No desert. Owner, Phone 7127.

Real Estate Wanted 37

CASH PAID FOR YOUR PALM SPRINGS LOT. PLEASE STATE PRICE AND LEGAL DESCRIPTION.

James J. Campbell
Licensed Real Estate Broker
205 S. Indian Phone 2520 Box 275 Palm Springs

CHOICE residence lot at bargain price for cash. Sun View or Desert Palms preferred. Phone 7126.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

NOW READY
FOR LEASE

STORES in new Post Office building in the hub of Rancho Mirage. See or call Roy St. Leon.

Rancho Mirage

SALES OFFICE
71-811 Hiway 111, Ph. P.S. 8-3881

STORE-OFFICE across from Thrifty. Suitable for retail store, Doctor's office, Real Estate, etc. 373 S. Palm Canyon Drive, Phone 5286.

PRIVATE office, share reception room. Telephone service available. Centrally located opposite Electric Co. 173 E. Andreas Road, Phone 5458.

TAILOR SHOP location with living quarters, established 7 years or can be used for any business. 207 S. Indian Ave.

Wanted to Rent 39

NEXT 4 months or story house, 3 rooms and bath, including living room, kitchen, dining room, parking space of auto, plenty of porch space, house must be furnished, cleaned, ready for occupancy, rental not to exceed \$300 per month, payable in advance. Write B. C. Warnick, RFD 4, Freehold, New Jersey.

YOUNG employed man wants to share house or apartment with wife. Write Desert Sun, Box 190, File K-7.

DOCTOR wants to lease motel in Palm Springs. Dr. Peter Kent, 3336 W. Olympic Blvd., Los Angeles.

Rooms for Rent 40

2 GIRLS or couple, \$10 week each, private bath, kitchen and patio privileges. 2275 Araby Dr., 1/2 mile past Smoke Tree.

\$7 WEEKLY and up. Furnished, kitchen privileges. Near airport. Phone 9973.

PRIVATE entrance and bath, good beds, good district, clean, quiet, colorful. Phone 6921.

ROOM, PRIVATE ENTRANCE, 1/2 BATH
115 PALO VERDE

LOVELY ROOM. Private entrance. 1 or 2. Reasonable. El Mirador District. Phone 4439.

ROOM with kitchen privileges (woman). Phone 5696 before 9 a.m. and after 7 p.m.

BEAUTIFUL room in lovely home, private bath and entrance. \$50 month. Ph. 3329.

SOUTHWEST ROOM, PRIVATE BATH AND ENTRANCE. CLOSE IN. 291 ATEL ST.

PRIVATE bath and entrance, pool, \$50 month. Phone 2726.

For Sale or Rent 41

564 CALLE ABRONIA. 2 bedrooms furnished. Call Los Angeles, AN 13310 after 7:30 p.m.

Apartments for Rent 43

BEAUTIFUL modern 1 bedroom apartment furnished by Bullocks south end. \$85 per month.

RALPH WEINSTEIN
256 1/2 S. Palm Canyon Drive
Phone 2884

REAL NICE

SPACIOUS 3 room apartment, large closets, wall to wall carpet, tiled shower and laundry room, nice lawn, quiet, close in, south end, complete, furnished. 533 Calle Abronia.

CLOSE TO EL MIRADOR, SINGLE, COMPLETE KITCHEN. \$65 INCLUDING UTILITIES. PHONE 3324.

NEWEST AND BEST

WALKING distance to town, 1 and 2 bedrooms, with private enclosed patios, furnished or unfurnished.

PATIO APARTMENTS

587 Calle Ajo Ph. 2406 or 2407

DELUXE TRIPLEX
HAS LARGE living room, bedroom, bath and kitchen. Beautifully furnished. Will rent to qualified tenant for only \$125 a month. Call 2083 or see owner at 436 Avenida Olancha.

COMPLETELY furnished 1, 2 and 3 room apartments, with bedroom, and hotel rooms with separate entrances. Casa Margaretta, 336 Paseo El Mirador, Phone 5385.

SEE OR CALL US
For rentals - apartments
Houses
MUNHOLLAND & CO.
1059 N. Palm Canyon Dr.
Phone 3673

UNFURNISHED modern apartments, close in. 1 bedroom, \$90. Open every afternoon. 664 S. Camino Real or phone owner anytime. Office 3555 or residence 8-5752.

EXCLUSIVE, close in, furnished studio kitchenette, \$80 month including utilities.

UNFURNISHED 1 bedroom in triplex, \$85 month.

CULVER NICHOLS, Phone 2182

BEAUTIFULLY furnished one bedroom apartments. Panel ray heat, air cooled, electric refrigerator. Phone 5797, 2324 Girasol.

NEW, WELL furnished 1 bedroom apartment, air conditioning, panel ray heat, fireplace, walking distance to town. 568 S. Calle Encelia.

FURNISHED or unfurnished, 1 and 2 bedroom apartments. Pool, TV, carpeting, Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478.

9 MONTHS - FURNISHED apartment, large yard and pool, near Howard Manor. 499 Via Miraleste, north. Ph. 4312.

MODERN, clean, air conditioned apartments. Walking distance. Reasonable. Weekly, monthly or yearly. TV available. Phone 9095.

NICELY furnished 1 bedroom apartment, large living room, extra large kitchen, 910 Sun Dunes Road. Key across street at 720 Camino Real.

MODERN, 1 bedroom apartment, 1 room, available on daily, weekly or seasonal rates. Centrally located. Maid service. Phone 2761.

SPACIOUS 1 bedroom apartment, beautifully furnished, air cooled, panel ray heat, private pool and patio. 970 Parocela Place.

TENNIS CLUB AREA, \$15 WEEK UP, KITCHEN APARTMENTS, POOL, SPACIOUS LAWNS, TV, PHONE 4093

FURNISHED, 1 BEDROOM, electric kitchen, air cooled, close in, reasonable lease. 362 No. Palm Canyon Drive, Ph. 5252.

\$15 WEEK UP. Center of town. Built for local workers. Private baths, own modern kitchens. Pool use. Phone 2957.

TENNIS CLUB AREA \$15 WEEK UP, KITCHEN APARTMENTS, POOL, SPACIOUS LAWNS, TV, PHONE 4093.

FURNISHED modern apartments and rooms, price reasonable, 493 Mel Ave.

COLORFUL, furnished, twin beds, full bath. Lawn. Good district. Phone 6921.

MODERN furnished apartment. 1 bedroom, quiet, 1363 East Ramon Road.

2 UNFURNISHED apartments, nearly new, clean, reasonable near high school. Phone 3561.

DELUXE new furnished 1 bedroom apartment, season or year, adults. Phone 7057.

FURNISHED 2 room apartment, private entrance, bath, TV cable. 648 Camino Real. Ph. 3408.

FURNISHED apartment. 1078 N. Palm Canyon. \$70 per month including utilities.

WORKING girl to share studio apartment with same, \$47. Close in. Phone 9095 or 223.

ATTRACTIVE furnished apartment. Near Thunderbird. Palms. Phone 8-4607.

BEAUTIFUL new small furnished home for lease. On high view lot. Sunken patio with barbecue pit. Room for house trailer. 2 gentlemen only \$90 month. 443 Paradise Way, Cathedral City Highlands. Ph. 8-4345.

3 BEDROOM, 2 bath, furnished. Walking distance to center town, about block Howard Manor. \$100 per month on lease. Also furnished 2 room house. Call 8 a.m. to 4 p.m. 333 N. Calle Encelia.

FURNISHED 2 bedroom and garage, walled in yard, TV, yard case and all utilities paid. \$400 on 4 or 6 months lease. No pets, adults only. References. 1120 San Jacinto Way, Phone 6688 or Crestview 59 03, Mr. Brooks.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.
COL. WARD WOOLDRIDGE
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

FURNISHED beautiful modern 3 bedrooms, 2 baths, large living room, fireplace, baby grand piano, year lease \$150 month including all utilities. Near Smoke Tree Ranch. Phone 6831 or 6267.

FOR RENT or lease new modern 1 bedroom bungalows, furnished or unfurnished, reasonable rates. Call Palm Desert 76-4411.

1 BEDROOM furnished house \$75 month including utilities. 17228 Thumb Drive, North Palm Springs or call DHS 42611.

FURNISHED, attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner, 247 Racquet Club Road, Phone 4081.

1 BEDROOM furnished by Bullocks, wall to wall carpet, year or season. 910 Sunny Dunes Road.

2 BEDROOM, private cottage available, just 5 months or better \$125 month. Ph. 4852. 561 Calle Palo Fierro.

NICE 3 bedroom furnished cottage, close in, fenced and air conditioned. \$90 month, season. Ph. 7636 or 5355.

5 ROOM, 2 bedroom house and 7 room, 3 bedroom, furnished. Apply 260 Cortez Road or call L.A. WE 8-5124.

FURNISHED, attractive 3 bedroom, 2 bath house, 541 South Calle Amigos, Phone 4388.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

2 BEDROOMS, 2 nice tile baths, furnished, carpeted, walled, barbecue, garage. Ph. 6921.

FURNISHED, 564 Paseo de Anza, Call 3101 weekends, \$135, month on year's lease.

NICE, NEW, small but complete apartment, close in. 277 No. Calle Encelia.

3 BEDROOMS, FULLY FURNISHED. 32889 SHIFTING SANDS TRAIL, Ph. 3097.

5 ROOMS, 2 large bedrooms. Nice furniture. Garage. Close in. 524 S. Calle Santa Rosa.

4 ROOM furnished cabana, \$75 month on lease. Adults only. Tramview Trailer Park.

2 bedroom cottage.
So. Palm Canyon Dr.
Phone 2621

Trailer Rentals 49

21 FOOT house trailer. Sleeps 2. \$25 month. Ph. 6147. 1252 N. Riverside Dr.

NEW 15 FOOT Lakewood trailers, complete adults, no pets. \$45. Phone 2276 or 9091.

Household Goods 50

FURNITURE AND TOOLS
LIVING ROOM: davenport, chairs, end tables, lamps, pictures, rugs, coffee table, 8x15 Wilton rug. 7 foot bed davenport and chair. Fireplace screen and grate. Metal wood tray, radio-record player. 5 piece Mission dining set, 8x10 grass rug, two rockers, pine chest, ice box, lawn seeder, roller, hose, sprays, tools and shears. Rain bird sprinklers, heavy construction hose, rubber tired wheelbarrow, 12' canvas boat cover, 9x9 umbrella tent. Several canvas tarps, 3 bicycles, two swim pool strainers, 12' and 16' Cement tools, 200 funny books at 1c each. Some of these items are new. Some are four years old. Offering at 40% of new cost. Located on Avenue 47, 3 miles east of Hiway 99, south of Blythe Hiway 60, west of All American canal. Ph. Coachella 8-4854.

ATTENTION NEWCOMERS!
METAL utility kitchen cabinets with shelves, 60 inches high. Single door, \$12.95; double door, \$16.95.

LARGE metal wardrobes with mirrored doors, \$27.50. MAPLE platform rockers, foam rubber, \$59.95.

LIMED oak double dresser with mirror, \$49.95.

SUNDAY AND EVENINGS
BY APPOINTMENT

Maher Furniture

6 Miles North out Indian Avenue at North Palm Springs Ph. Desert Hot Springs 4-2616

DAVENPORT and arm chair. Turquoise fabric. Full foam rubber, custom quality construction. Cost \$700 less than two years ago. \$225 for both pieces. 1111 Calle de Maria, phone 5288.

HOTPOINT deluxe automatic electric range, demonstrator, can't tell from new. \$182. Also 6' Frigidaire refrigerator. Bill Schwarz, 2334.

MOVED! Furniture doesn't fit! Eastern and custom made. Used just a few months. Ph. 7267.

2 FAMOUS Bell bed chairs, excellent condition, cost \$40. Sell \$25 each. C-4, Rancho Trailer Park.

BARBY grand piano, will take small studio piano or spinet, plus cash. Phone 5178.

KING-SIZE b.d. Maroon spread and headboard. \$150. Phone 9001.

3 BURNER GAS stove with oven, small sink, chairs, lamps, drapes, club chair. Ph. 3029.

THE TOURIST DOLLAR

California Must Keep Plugging

Almost as many tourists came to California this year as last, but they spent less, the All-Year Club reported today. The total of tourists was 3,875,000 which was 1.8 percent off from last year's all-time high mark for the tourist business. Spendings were \$529,737,000, a drop of 13.1 percent, Managing-Director Don Thomas told the annual meeting of the All-Year Club at the Los Angeles Biltmore.

THE ALL-YEAR CLUB, now in its 34th year, is the community organization for building the Southland's tourist business through national advertising and promotion. "Our experience tends to coincide with the trend elsewhere," Thomas said. "Hoover Dam reports a loss of over 4 percent. Arizona's tourist indicator shows receipts off 10 per-

cent. New England had an off-summer. Florida hotel occupancies are down. Canada says its business has dropped.

VARIOUS REASONS are given for the drop. Arizona and New England blame the weather. Canada blames European competition.

"From the thousands upon thousands of contacts we have had with our tourists, both while they were here and upon their return home when we mailed them questionnaires, we have learned of no unusual circumstances. Almost universally, they enjoyed their visit

here; they would like to come again.

"Our experience in southern California is that when our tourist spendings decrease, it is due to nation-wide conditions—people simply have less optional money available, which they have not committed for other types of spending, and which they can or wish to spend on pleasure travel."

THOMAS SAID this means every effort must be made to maintain the Southland's flow of tourist dollars. He pointed out that tourists are the second largest individual source of "new money" for the area. Of the more than half billion

dollars spent by tourists here this year, Thomas said the largest portion, nearly \$284,000,000 was spent directly in retail trade. It went for food and beverages, clothing, drugs, sundries, automobile expense. Over \$101,000,000 was spent for hotels, apartments, other rentals; \$58,271,000 for theaters, and other recreation; \$54,563,000 for local transportation and other public utilities; \$31,784,280 for laundry, dry cleaning and other personal and public services.

A pessimist is one who sizes himself up and then gets sore about it.—Times of Brazil (Sao Paulo).

Tourist Influx Remains Heavy

With 627,262 out-of-state cars entering the Southland in the first nine months of this year, auto influx here continues at a pace near record-breaking 1953, the Automobile Club of Southern California announced today. The out-of-state cars carried 1,749,376 passengers compared to 1953 when a record 662,653 cars brought 1,839,303 persons to Southern California, the Club

The Desert Sun—8c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, October 21, 1954

said. The trend was the same throughout the state, as 1,257,977 foreign autos carrying 3,458,176 persons entered California this year compared to 1,287,340 cars with 3,524,745 passengers last year. "Although the statistics show that the traffic was heavier in 1953, there appears to be little difference this year as far as the Club's Touring Bureau activity is concerned," said a spokesman.

Carnation Corner



Is it possible for an ice cream to be both brand-new and old-fashioned? I should say it is! Take Carnation Old-Fashioned Butter Crunch Ice Cream, for instance. It's our very newest one, yet it has a mellow, old-time richness and flavor you don't often taste nowadays. It's full of buttery, crunchy bits of candy with filbert nuts. Carnation Butter Crunch Ice Cream just couldn't be better if you made it yourself!



"A picture" that no painter has the color to mock—When the frost is on the pumpkin and the fiddler's in the shock."
—JAMES WHITCOMB RILEY

Pumpkins can be as small as grapefruit, or they can weigh 100 pounds. The best kind for eating are from 10 to 12 inches in diameter, heavy for their size, and bright in color. Good, ripe pumpkins can be stored in a cool, dry place for a year without hurting their flavor.

Party Pleasers

KEEN CONES... Moisten cones slightly with water and insert two candy cane "arms." Top with scoop of Carnation Butter Crunch Ice Cream. Eyes and mouth are little bits of chocolate. Hat is a cookie. Children love them!

FABULOUS FORTUNES. Buy several printed "fortunes" at a novelty store (or write them out yourself on little slips of paper). Fold them inside pieces of aluminum foil and wrap around colored toothpicks. Put toothpicks in a dish of Carnation Butter Crunch Ice Cream. Or in scoops of Butter Crunch Ice Cream you've rolled in coconut or crushed corn flakes.

HINT FOR HUSBANDS



It's easy to waterproof a shower stall! Paint it first with a flat undercoat. Let it dry thoroughly, then put on two coats of marine varnish. Makes shower walls water-resistant and easier to clean.

IF YOUR CHILDREN (like mine) simply love Carnation Ice Cream—you can relax, knowing that this good treat is good nutrition, too! A little over a cup of pure, pasteurized Carnation Ice Cream provides as much calcium, protein and phosphorus (so important for strong growth and sound teeth) as a whole glassful of milk! And the B-vitamins and Vitamin A as well!



The top ice cream favorite in our house this month is Carnation Butter Crunch Ice Cream. It's Carnation's delightful Treat-of-the-Month your family will love, too. Do surprise the family with good Carnation Ice Cream tonight!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California



THANKS

FROM VILLAGE MARKET...

Your response was tremendous! We're sorry late shoppers failed to obtain items we had on special sale marking our formal opening. At your request, we again repeat this record smash of prices.

REPEAT OFFER ON MANNING'S STEAKS



JUICY and TENDER
**PORTERHOUSE
T-BONE STEAKS
CLUB STEAKS**

\$1.05
lb.

MANNING'S

LEAN GROUND BEEF 39¢ lb

Ground Fresh Every Hour

1 POUND CELLO PKG.

MORRELL SAUSAGE 35¢ lb

MORRELL — Yorkshire

SLICED BACON 54¢ lb

STEWING HENS 39¢ lb

FANCY
AND FRESH

Fresh Barracuda 39¢ lb

DELICATESSEN

JACK CHEESE 45¢ lb

Sliced or Pieces

LONGHORN CHEESE 45¢ lb

HOFFMAN — All Beef

MIDGET SALAMI 55¢ lb

1-LB. PKG. — ICELANDIC

FRESH FROZEN

SOLE 39¢

SWANSON'S — 1-lb., 8-oz. pkg.
FROZEN — CUT UP

FRYING CHICKEN 95¢

Visit Our Complete

**DIETETIC
FOODS
DEPT.**

Complete Selection
SECTION 32
NORTH SIDE

HERSHEY'S — 1-lb.
Chocolate Syrup 19c

SNOW'S — 15-oz.
Clam Chowder 25c

LIBBY'S — 1-lb.
Beef Stew 3 for \$1.00

NABISCO — 1-lb.
Snowflake Crackers 25c

2 1/2-LBS.
BISQUICK 39c

SCOT TISSUE
2 Rolls for 21c

GIANT VEL 69c

Regular VEL 29c

KERN'S—2-lbs.

**Strawberry
PRESERVES**

59¢

PRIORITY—6-oz.

**CHUNK
TUNA**

25¢

DOLE'S Giant 46-oz.

**PINEAPPLE
JUICE**

27¢

GLORIETTA—46-oz.

**TOMATO
JUICE**

25¢



**PICTSWEEET'S
FROZEN FOOD
HARVEST HOEDOWN**

6-oz. ORANGE JUICE
CUT GREEN BEANS
BROCCOLI CUTS
CUT CORN
MIXED VEGETABLES

6 For 89¢

FRESH PRODUCE

SWEET TENDER

CORN 6 ears 29c

OAK GLENN Rome Beauty

APPLES 3 lbs. 25c

HAWAIIAN

PINEAPPLES 15¢ lb

SOLID GREEN HEADS

CABBAGE 3¢ lb

ALWAYS IN STOCK — FAMOUS

FRIEDA SCHROEDER CAKES

Lemon, Coconut, Apricot, 6 Layer, Milk Chocolate, etc.

Also Special Birthday Cakes

\$1.95

CALIROSE — 1-lb., 13-oz.

Halves — FREESTONE PEACHES 25¢

CARNATION — Deluxe, Jumbo

1/2 GALLON ICE CREAM 89¢

CARNATION — Instant, 10 1/2-oz. — Makes 3 1/4 Quarts

NON-FAT DRY MILK 29¢

Pillsbury's PIE CRUST MIX 2 for 29c

Above Specials
for
Thurs., Fri.
and Saturday
October 21-22-23

ALL ADVERTISED
ITEMS SUBJECT
TO STOCK
ON HAND

VILLAGE MARKET

441 So. Palm Canyon Drive Phone 7932 or 9055

HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.